



ECE CONFERENCE PLANNING COMMITTEE
Thursday, October 26, 3:00-5:00 PM
COE Educational Services Conference Room

MINUTES

Members in attendance: Michele Mosher (California Early Childhood Mentor Program), Vicki Coffis (Early Care and Education Teacher), Sandy Davie (SC Toddler Center), Irene Freiberg (Growing Years Preschool).

I. Welcome and Introductions

Miche called the meeting to order at 3:00 and welcomed all.

II. Finalize the Date

May 12th with Keynote in Forum. Registration to be set up in quad under awnings.

III. Review letter to Directors

Hiranya shared a letter she composed to directors of child care centers requesting their support of the conference. Members reviewed the letter and made the following suggestions: shrink it to fit on a one-sided page and insert the finalized date before sending out.

IV. Discuss Registration

Committee members agreed to seek support staff to do clerical work of receiving and tracking all registrations. Various avenues for find such a support staff person will be pursued.

V. Introduce new co-coordinator

Miche announced that Janine Canada has been hired as the new co-coordinator.

VI. Discuss potential roll of CCAEYC.

Hiranya proposed to establish a Local Affiliate Council of the CCAEYC in Santa Cruz County. She agreed to act as the liaison, sitting on the CCAEYC board and facilitating a local council. She also proposed that the Conference Planning Committee serve as the Local Affiliate Council. Hiranya will get more information from CCAEYC regarding how to become a CCAEYC member and how to go about establishing a Local Affiliate Council.

VII. Discuss conference schedule, keynote speech and conference theme.

Guiding questions:

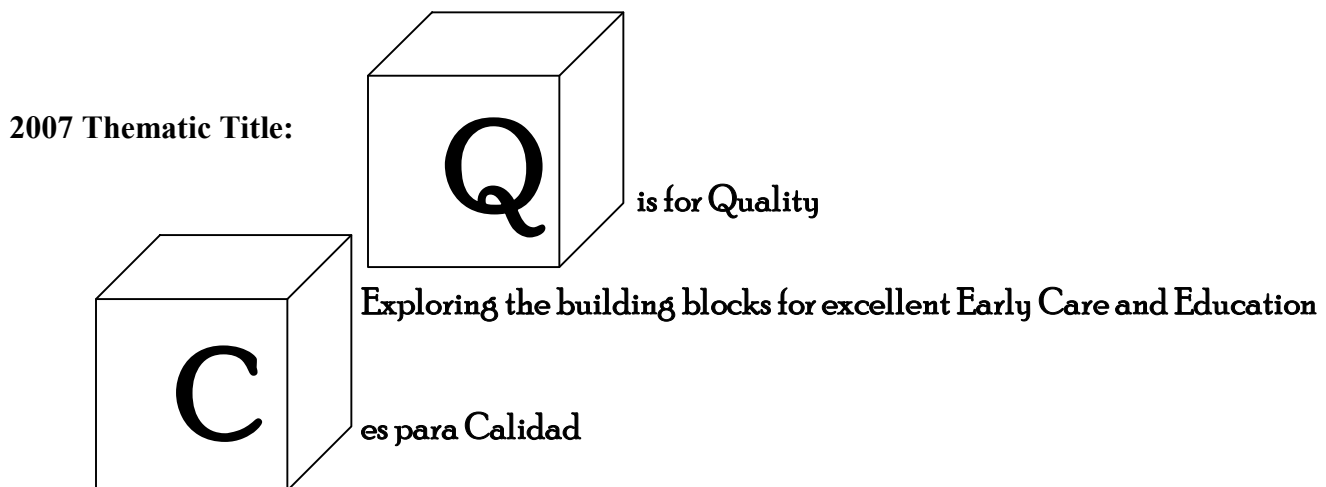
- How do you know a program is quality?
- Julie Edwards to talk about NAEYC standards. (Honorarium)
- Jack O'Connell to speak on the development of State standards.
- Or John Laird?

Possible Workshop Topics: The committee chose the broad topic of "Quality Care" to include (amongst other possible topics): Diversity/Anti-bias, Inclusion, Kinder Transition (New Teacher Project & PVUSD), ECERS, Early Literacy, Quality Children's Literature (Peace Library), Showcasing Programs, Art Displays, Curriculum Development, RAFT Science Training, Documentation/Portfolios, Infant/Toddler (PITC), NAEYC Standards, Accreditation, Social/Emotional Development and Positive Guidance.

- VIII. Name the conference (start with Spanish title and translate into English)**
The conference title will be listed as follows:

CCAIEYC Early Childhood Education Conference
Produced by
The Professional Association of Childhood Education (PACE) &
The Santa Cruz County Child Care Planning Council

Sponsored by:
CCAIEYC
First 5 Santa Cruz County
(And other sponsors)



Explorando los bloques de construcción de la excelencia en el cuidado y educación temprana

IX. Discuss tiered sponsorship structure

Hiranya presented a draft Tiered Sponsorship form which members reviewed and edited. See attached document posted to CCPC website: www.childcareplanning.org

X. Review conference budget

Tabled until next meeting.

XI. Discuss advertisement space in program

Advertisement space will be offered through sponsorship levels only. See Tiered Sponsorship form for details.

XII. Tie-in with Kinder Teachers

Tabled until next meeting.

XIII. Set agenda for next meeting.

- a. Facility
- b. Program Format- multiple pages, include more prominent recognition of sponsoring agencies.
- c. Others as decided upon at meeting
- d. Awards
- e. Closing in cafeteria?

Next meeting: Thursday, November 16, 3:00-5:00, COE Ed Services Conference Room
