



Master Plan Committee Meeting

Tuesday, December 4, 2007, 10:00-12:00pm
Wilma Gold's Home, Watsonville, CA

Minutes

Members Present: Sandy Davie, Ellen Murtha, Jody Pemberton, Wilma Gold, Carole Mulford.

I. Welcome and Introductions

Sandy called the meeting to order at 10:10 am. All present were welcomed.

II. Master Plan Alumni Gathering:

- Invitations were edited by committee members.
- Diane will call Marcia Meyer for list of former master plan alumni (1998-2003).
- Ellen Murtha suggested that CCV partners and Cabrillo College be invited to the next focus group.
- It was suggested to invite Hiranya Brewer, former CCPC coordinator to Master Plan Breakfast.
- Diane will bring Master Plan PowerPoint to next meeting.
- Master Plan Input Documentation Process was agreed upon:
 - Wilma - Set up a Parking Lot with post- its around the room.
 - Sandy and Wilma highlight the areas we identified as questions for the alumni to answer.
 - Editing process would be established at the beginning of the breakfast input session.
 - Prior to the session, attendees will get information on how to give input (confirm at Jan. 15th meeting).
 - Committee members are seeking support to identify who the future collaborators and implementers of the Master Plan will be.

Timeline for mailing invitations:

- Next week send the hard copy and email invitation to all alumni members.
- In early January email the following to alumni: Master Plan, tool kit, and invitation.

III. Review Master Plan Documents and Goals of Input Session

- Discussion of the goal and outcomes of the Alumni breakfast was shared as follows:
- We need Alumni to identify community organizations or Executive Directors who would collaborate and implement sections of Master Plan.
- Identify gaps or potential items missing from the plan.
- Ask alumni to pick one item that they would be interested in implementing.

- Share next steps with alumni /stakeholders focus groups.
- Review all Master Plan Documents (Master Plan Feedback Input Form, Planning Tool Kit).
- Place all documents on the web site after final review and create live links to each of the documents.
- Member's need to edit Master Plan documents and return to Diane to be sent out to alumni ASAP.
- Next step is a two layer vetting process to create a final comprehensive Master Plan to present to Santa Cruz County Supervisors. (Stage one is the breakfast meeting and stage two is focus groups of community stakeholders).
- Finale review of Master Plan at a monthly CCPC meeting. Use PSA to announce to public and members as well.

IV. Update on Sonoma County Master Plan Documents

Diane shared that email sent to Carole Simmons, Sonoma County.

V. Agenda Items for next meeting

Alumni agenda
Logistics of the event
Role of committee members at breakfast
Networking roles
Presenter's requirements at the breakfast

VI. Adjourn

Meeting adjourned at 12:15 pm.

Next meeting January 15, 2008 3-5 pm.
