



Master Plan Committee Meeting
Tuesday, August 21, 2007, 3:00-5:00pm
County Office of Education, Business Services Conference Room

Minutes

Members in attendance: Sandy Davie, Larry Drury, Ellen Murtha and Jody Pemberton

I. Welcome and Introductions

Sandy called the meeting to order at 3:10. All were welcomed and introduced themselves.

II. Recap and discuss information gathered from Sonoma County presentation and distributed materials.

Members reviewed Sonoma County's Master Plan comparing the language used in their plan with that used in our plan. Members discussed the possibility of revising the basic categories of Principles, Goals and Strategies. No changes were made at this time. Members also discussed the need for use of positive language and proactive verbs as in Sonoma County's Plan. No changes were made at this time.

III. Review and discuss committee goals as set at CCPC retreat (see below).

Members reviewed the committee goals as set at the CCPC retreat. The final goals of the committee are as follows:

2007-2008 Committee Goals:

- I. Strategize process of vetting Master Plan in the community
- II. Implement plan for vetting
 - i. Keep track of input
 - ii. Incorporate revisions
 - iii. Potentially create an addendum to include community comments
- III. Act as a "hub" for connection with and between other groups/agencies.
- IV. Fill in the "potential implementers" column of the Master Plan
- V. Decide whether or not to create a time line for goals in the Master Plan.
- VI. Adopt a finalized Master Plan by June 2008.

IV. Discuss/brainstorm a plan for Santa Cruz County CCPC based on action plan developed by Executive Committee (posted to CCPC website) and on information gathered from Sonoma County.

Members further developed Action Plan (see attachment posted to Agendas and Minutes page of CCPC website).

V. Set next meeting agenda.

- a. Editing/Word-Smithing Master Plan
- b. Discuss collaboration with Child Care Friendly work place

VI. Adjourn

Meeting adjourned at 5:00pm