



**The Santa Cruz County Child Care Planning Council**  
**El Consejo de Planeación de Cuidado Infantil del Condado de Santa Cruz**  
**www.childcareplanning.org**

**MEETING MINUTES**

**Thursday, November 9, 2006, 2:30-4:30 P.M.**  
County Office of Education, **Ocean/Pacific Room**  
809-H Bay Avenue, Capitola, CA

**Members Present:** Naomi Brauner, Sandy Davie, Irene Freiberg, Jean Gardner, Wilma Gold, Katie LeBaron, Kathy Mello, Marilyn Moore, Michele Mosher, Diane Oyler, Tricia Pastor, Wesley Van Camp, Claudia Vestal, Ann Wise and Nicole Young.

**Excused Absences:** Maria Castro, Elizabeth Chavez, Larry Drury, Julie Edwards, Barbara Griffin, Jim Hopper, Linda Kishlansky, Ellen Ortiz and Jody Pemberton.

**Unexcused Absences:** Laura Gallardo, Elaine Henning, Marilyn Moore

**Members of the Public Present:** Barbara Best, Vicki Coffis, Vicki Boriack, Nancy K. Brown, Rob Mullen, Ellen Murtha, Hailey Stopperan, Alycia Young

**Staff Present:** Hiranya Brewer, Sita Moon, Carole Mulford

**I. CALL TO ORDER/INTRODUCTIONS**

Chair Wilma Gold called the meeting to order at 2:40 p.m. Members and guests introduced themselves.

**II. ADDITIONS TO AGENDA**

None

**III. ESTABLISH QUORUM**

Quorum was established

**IV. APPROVAL OF OCTOBER MEETING MINUTES**

October meeting minutes were approved.

*Naomi Brauner moved*

*Diane Oyler seconded*

*Motion passed unanimously*

**V. PUBLIC COMMENT AND COMMUNICATIONS**

Katie LeBaron of the Health Services Agency invited the Child Care Planning Council to be included as an affiliate agency on the letterhead of the local chapter of Safe Kids, an international coalition which strives to prevent unintentional vehicle related childhood injuries.

*Ann Wise moved*

*Nicole Young seconded*

*Katie LeBaron abstained*

*Motion passed unanimously*

Vicki Boriack of First 5 Santa Cruz County gave an update on the recent launch of their Early Literacy Foundations (ELF) initiative. The training of trainers was held from November 3 – 8 and was a very successful start to the program.

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**VI. LETTERS OF SUPPORT**

None requested

**VII. EXECUTIVE COMMITTEE REPORT**

Membership report:

- Member Laura Gallardo has taken a position as executive Director of Women's Crisis Support and will be leaving the Council. She will be greatly missed by the council as well as the Workforce Development committee. A seat will be reserved for the new First 5 School Readiness Director.
- The Council currently has 5 openings. Wilma mentioned that it would be wise to extend the diversity of the council as much as possible in the recruitment of new members in the following categories: 2 Community Representatives, 2 Consumers and 1 Discretionary seat.
- Possible candidates for these positions include: Ellen Murtha of ChildCare Ventures, the new First 5 SCC School Readiness coordinator, a Cabrillo College Representative, the new regional PACE APP representative.
- Upon a suggestion from Rob Mullin, Hiranya will create a flier to advertise the openings on the Council.

In other news, the executive committee has been working on the County Master Plan for Child Care that is required by the state. The work is going well and has been pleasant for the committee as they look to the future and craft a plan to reflect emerging needs and resources. There will be a presentation after the first of the year to receive input on the draft plan from the Council. After the Council has approved the plan, it will then be shared with key stakeholders in the community in order to include a broader spectrum of input. The new plan is being updated using the old plan as a template and adding new information gathered from the 2006 Needs Assessment, the Council's revised state mandates and the Workforce Development Position Statement composed by the Council last year. The two major areas to be updated include: workforce development and preschool expansion.

**VIII. STAFF REPORT**

- Hiranya asked for feedback from Council members regarding recent efforts to reduce paper consumption by emailing all meeting reminders with a link to the Council's website to view and download agendas and minutes. Members agreed that saving paper should be a priority, but that having a small stack of backup agendas and minutes for people who may need them for use at CCPC meetings would still be helpful. Hiranya agreed to provide half the usual number of agendas and minutes for each CCPC meeting.
- Hiranya described the plan for the second training that will be offered through the AB212 Staff Development and retention program.
- Diane Oyler announced plans for upcoming events to be sponsored by CDRC.
  - A workshop by Linda Brault on helping children with challenging behaviors will be offered utilizing SB 640 Funding.
  - Diane also plans to bring Marcy Whitebook to our county for a 1 day event to focus on workforce development. This would be funded by the CCIP program and all CCIP participants would be invited as well as the community at large.

**IX. COMMITTEE ORAL REPORTS**

**a) AFTERSCHOOL PROGRAMS CONSORTIUM**

This committee has not met since the last CCPC meeting.

**b) ECE CONFERENCE PLANNING COMMITTEE**

Chair Michele Mosher reported on the recent planning efforts for this year's conference.

- Santa Cruz County will be establishing a Local Affiliate Council (LAC) to the Central Coast Association for the Education of Young Children (CCAIEYC). The conference planning committee will act as the LAC, with Hiranya representing Santa Cruz County on the regional CCAIEYC Board.
- The name of the local conference will be the CCAIEYC Early Care and Education Conference sponsored by the Professional Association for Childhood Education (PACE) and the Santa Cruz County Child Care Planning Council. Sponsors will be given credit in the program for their donation to the conference.
- A working thematic title for this year's conference is "Q is for Quality: Exploring the Building Blocks of Excellent Early Care and Education".
- The date of the conference will be Saturday, May 12, at Cabrillo College.

**c) POLICY AND LOCAL PLANNING COMMITTEE**

- Chair Naomi Brauner shared the recent efforts of the Policy and Local Planning committee. Members of the committee recently met with Scotts Valley Mayor Stephanie Aguilar to discuss the local ordinances affecting the establishment of family child care programs in the city of Scotts Valley and bringing them into compliance with state law. Stephanie Aguilar has been an ally in these efforts and shared her suggestions with the committee.
- Ann Wise explained what an appropriate response from the CCPC would be in regards to this situation and reiterated the goals of the Council, that we want to see that there is child care available in every jurisdiction and that every jurisdiction complies with the state regulations that support child care.

**d) SUBSIDIZED PROGRAMS CONSORTIUM**

Hiranya reported on behalf of the Subsidized Programs Consortium. The Consortium has had a decrease in membership recently, so members in attendance at the last meeting did some strategic planning around changing the format of Consortium meetings to make them more meaningful and useful for participants. Additionally, members present heard an update on the AB212 program and the Centralized Eligibility List (CEL).

**e) WORKFORCE DEVELOPMENT COMMITTEE**

This committee has been working on professional development tool that can be used for individuals as they

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**X. SPECIAL PRESENTATION**

- Cabrillo College Faculty Member Nancy K. Brown presented to the Council on her recent work with the California Community Colleges Early Childhood Curriculum Alignment Project. The project is designed to assist colleges in preparing students to be the best possible teachers for young children. This project presented the opportunity to think about whom the ECE workforce is and what it would take to help them move forward professionally.
- Three forums were held in 3 areas of the state to discuss these challenges and think about what would be needed and how it would look.
- The existing community college ECE degree system itself was very unclear and messy. Students get different information from different sources: most Community College level ECE units do not transfer to four year institutions; there is little articulation between colleges, and not much cooperation or support for helping students move forward.
- The project focus is on developing a consistent core of courses within the ECE degree, which would include 24 units that would be transferable to 4 year universities. Additionally, the project seeks to develop student learning outcomes (for WASC accreditation) and program standards for courses that teachers will take in order to achieve their degrees.
- Throughout this project, there has been a tremendous amount of networking opportunities among people from CSUs, community colleges and other ECE professionals.
- The project website is internal at present, but will be made public soon and will provide a way for all to share in this information and process.

**XI. CHILDREN'S NETWORK REPORT**

- Hiranya Brewer reported on recent meeting of the Children's Network. They heard a presentation on the Families Together program (Santa Cruz County's new differential response program designed to support at-risk families who fall short of Child Protective Services thresholds for opening a case. The Primeros Pasos program is an arm of the Families Together program designed specifically to support mothers of young children and pregnant women with drug and alcohol addictions as they work on their parenting skills.
- A new slate of executive officers was voted in, including: Alan Pagano, Santa Cruz City Superintendent of Schools, Dannette Shoemaker (director of Parks and Recreation of the City of Santa Cruz ) and Susan True (First 5 Santa Cruz County Executive Director).
- The Healthy Kids program is outreaching to families that earn between 200 to 300 percent of the Federal Poverty Level. Due to the low enrollment among that sector of the population, it appears that many people are not aware that they qualify for the program.

**XII. PATH TO INCLUSION COLLABORATIVE (PTIC)**

Vicki Boriack stated that there were no new developments to report at this time.

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**XIII. ANNOUNCEMENTS**

- Ann Wise announced that Leigh de Hass-Johnson, director of Redwood Mountain Preschool, passed away last month. She suggested the council reach out to Glen Arbor School and to advocate on their behalf regarding the importance of their preschool program.
- Ellen Murtha of ChildCare Ventures announced that the Centralized Services Project is developing its bulk purchasing, economies of scale program for local child care providers. The project will include a collaboration with local organic farmers to bring organic produce to child care programs. Stay tuned!
- Hiranya announced two upcoming MHSA Town Hall meetings (11/13 & 11/16). The purpose of the meetings is to provide a status update on the Mental Health Services Act and to engage community members as partners in creating a mentally healthy Santa Cruz County through shared participation on the MHSA Steering Committee, workgroups and future planning and implementation. The meetings will be held:

**Monday, November 13, 2006**

**6:00 – 8:00 p.m.**

Pajaro Valley Community Health Trust 85 Nielson Street  
Watsonville, CA 95076

**Thursday, November 16, 2006**

**6:00 – 8:00 p.m.**

Santa Cruz Veterans Memorial Building  
846 Front Street  
Santa Cruz, CA 95060

- Sandy mentioned that the CCPC had a successful first member mixer at Michael's on Main and that it was time well spent. She encouraged everyone to come next quarter.
- Carole gave a quick recap of her report on Child Development Programs to the COE Board of Directors.

**XIV. ADJOURNMENT**

Meeting was adjourned at 4:30 p.m.

**Next Meeting: Thursday, December 14, 2:30-4:30 @ [Cabrillo College Horticulture Center](#)**