



The Santa Cruz County Child Care Planning Council
El Consejo de Planificación de Cuidado Infantil del Condado de Santa Cruz
www.childcareplanning.org

2007 Retreat Minutes

Friday, June 22, 9:00am-4:00pm
Cabrillo College Horticulture Center

Members in Attendance: Naomi Brauner, Maria Castro, Elizabeth Chavez, Sandy Davie (Vice Chair), Larry Drury, Irene Freiberg, Barbara Griffin, Wilma Gold (Chair), Jim Hopper, Linda Kishlansky,

Alma Martinez, Kathy Mello, Marilyn Moore, Michele Mosher, Ellen Murtha, Rob Mullen, Ellen Ortiz, Jody Pemberton, Ann Wise and Nicole Young.

Excused Absences: Elaine Henning, Diane Oyler, Katie LeBaron, Tricia Pastor Cross, Wesley Van Camp and Claudia Vestal.

Members of the public present: Jean Gallagher-Heil, Donita Stromgren, Cathy Toldi (facilitator)

Staff Present: Hiranya Brewer, Carole Mulford and Sita Moon

I. Refreshments & Networking

II. Welcome & Introductions

- Warm welcome and purpose for being here by Wilma
- Wilma introduced facilitator Cathy Toldi
- Cathy reviewed agenda
- Cathy lead/facilitated introductions. Each member said their name and affiliation and one accomplishment from this past year that they are proud of.

III. Celebrating the Council's 2006-2007 Accomplishments

- Committee Chairs presented accomplishments of the committees in the past year: Policy and Local Planning (Naomi), Workforce Development (Wilma), Afterschool Programs (Barbara), Subsidized Programs (Ellen O.), ECE Conference Planning (Miche), Executive Committee (Sandy), Staff (Hiranya)
- Carole presented each chair with a potted plant in recognition of their work and dedication.

IV. Current Environment in Child Care: a Statewide Perspective

Diane Oyler introduced Donita Stromgren, Public Policy Director of the California Child Care Resource and Referral Network. Donita presented State Legislative and Budget issues currently being tracked by her office. Handouts were distributed. Donita's presentation was followed by an open question and answer period.

V. Break & Networking

VI. Presentation of New County Master Plan for Child Care

- Hiranya introduced and gave an overview of the draft Santa Cruz County Master Plan for Early Care and Education and School Age Extended Learning including:
 - A brief overview of the structure: Principles, Goals and Strategies
 - An explanation of our state mandates regarding creation of the master plan and how that relates to the work of council. The Master Plan is a countywide plan. Some parts are for the Council to accomplish and some parts for other agencies

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to accomplish. Amongst the goals the council can focus on, some are addressed by staff and ad hoc committees on a cyclical basis, and some are addressed by regular committees on an annual basis.

- Cathy facilitated a short silent reading time followed by discussion and written/oral feedback and suggestion to staff.

VII. CCPC Committees for 2007-2008

- Cathy presented the following committees and other projects of the Council staff. Brief rationale included. A short discussion followed regarding how these committees were chosen. The Executive Committee pre-designated the committees this year, as opposed to in prior years when council members created committees anew each year at the retreat.

Committees:

- Executive Committee/Membership
- Policy/Local Planning Committee – one of the mainstays of the work of the council, responsible for developing Priorities Report, a very successful committee.
- Subsidized Programs Consortium – very important venue for state/federal subsidized program directors, meets mandate of coordinating half and full time slots, important for retaining funding in our county.
- Afterschool Programs Consortium – new area that is very important for Council to focus on, our purview includes 0-13 and school age issues have been left out in the past.
- ECE Conference Planning Committee – wonderful opportunity for visibility for the Council, very successful event.
- Master Plan Committee

Other projects:

- AB212/Director Cohort Committee
 - South County Infant/Toddler/FCC Planning Consortium
 - CalSAFE Countywide Consortium
 - Child Care Business Alliance Leadership Circle
 - CCAEYC Board/Local Affiliate Committee
 - Path to Inclusion Collaborative
- Wilma talked about the importance of the realization that just because we think something is important doesn't mean we have to do it all now. Doing fewer things well, means we can be clearer about our goals and we actually accomplish more. Some things can be done now and some will have to wait.
 - Members chose committees to serve on.
 - Hiranya introduced slate of Executive Committee Candidates for a vote by ballot during lunch break. Slate included: Wilma Gold (Chair), Sandy Davie (Vice-Chair) and Ellen Murtha (Vice-Chair).

VIII. Lunch & Executive Committee Election (by anonymous ballot collection)

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IX. Group Activity

Whole Group getting to know each other game, facilitated by Cathy.

X. Committee Work

- Members met in committees to choose committee goals. Members “shopped” for goals from the master plan to adopt as committee goals. Each committee was limited to three goals. This was an interactive activity, one in which committees were checking to see if the Master Plan included all the goals they would like to focus on. If not, then they were encouraged to give feedback/add suggested goal language. Members also chose a committee chair and a regular meeting time/day. Following is a record of this work:

Policy & Local Planning Committee

- 1) **PIII-Goal I:** Utilize current and emerging research to engage private sector (including Business, Community and Government) and government support for ECE and SAEL programs.
- 2) **PI-Goal II:** Maintain and expand the supply of infant/toddler, preschool and school age programs.
- 3) **PI-Goal III:** Support the development of a universal preschool program for all three and four year olds that incorporates the existing ECE delivery system to ensure parental choice and integration with full-day care and education options.
- 4) Additional goal about advocacy regarding state legislation in particular to be added.

Members:

Ann Wise, Ellen Murtha, Jim Hopper,
Possibly: Elaine Henning, Ali Spickler, Wesley Van Camp
Chair: Naomi Brauner, Vice-chair: Carole Mulford
Regular meeting time: 4th Tuesday of the month, 2:30 to 4:30
First meeting: September

Subsidized Programs Consortium

- 1) **PII-Goal I:** Maximize ability to capture, maintain and utilize federal, state, local and private funds for infant/toddler, preschool and SAEL programs.
- 2) **PII-Goal II:** Increase family access to child care subsidies and tax credits.
- 3) **PI-Goal IV:** Provide technical assistance and adequate funds to assist programs to meet the particular needs of low-income children, children with special needs, English language learners, ethnically diverse children, homeless and migrant children and foster children, (as well as families working with CPS to maintain the family unit.)
- 4) And, ongoing CEL business/coordination, fighting bushfires in the subsidy world.

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Subsidized Programs Consortium Con't

Members:

Ellen Ortiz, Diane Oyler, Elaine Henning, Kathy Mello, Larry Drury, Barbara Griffin, Terry Jimenez, Maria Castro.

Co-chairs: Ellen Ortiz, Diane Oyler

Regular meeting time: First Wednesday of the month from 9 to 11 am.

First meeting date: September 5th at COE

Afterschool Programs Consortium

- 1) **PV-Goal II:** Establish economic and educational supports to build, maintain and retain a highly skilled workforce.
- 2) **PIII-Goal II:** Encourage partnerships between business, schools/districts service providers, parents, parks & recreation departments, community, local government and ECE and SAEL programs.
- 3) **PII-Goal I:** Maximize ability to capture, maintain and utilize federal, state, local and private funds for infant/toddler, preschool and SAEL programs.

Members:

Barbara Griffin, Nicole Young

Chair: Barbara Griffin

Regular meeting time: TBD

ECE Conference Planning Committee

- 1) **PV-Goal I:** Develop appropriate, quality training and educational opportunities for the entire ECE and SAEL workforce.
- 2) **PV-Goal IV:** Provide opportunities for leadership development within ECE and SAEL.
- 3) And, bits and pieces of the following goals:
 - PI-Goal IV:** Provide technical assistance and adequate funds to assist programs to meet the particular needs of low-income children, children with special needs, English language learners, ethnically diverse children, homeless children and foster children.
 - PIV-Goal I:** Develop and expand linkages within ECE and SAEL programs.
 - PIV-Goal VI:** Provide parenting education resources for ECE and SAEL professionals.

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Other ideas noted: Look at strategies under goals—create our own. Have school age strand—market conference to SAPs. Cap Pack Award. Master Plan as part of program. Color code strands.

ECE Conference Planning Committee Con't

Members:

Irene Freiberg, Jean Gallagher-Heil, Alma Martinez, Rob Mullen, Miche Mosher, Maria Castro, Lorena Gonzalez, Kate O'Malley and Wilma Gold.

Chair: Miche Mosher

Vice-chair: Irene Freiberg

Regular meeting time: 4th Thursday of the month, 3 to 5 pm

First meeting: September 27

Master Plan Committee

Members: Sandy Davie, Larry Drury, Wilma Gold, Linda Kishlansky, Ellen Murtha, Jody Pemberton

Chair: Sandy Davie

Co-chair: Larry Drury

Regular meeting time: 3rd Tuesday of every month, 3 to 5 pm

First meeting: July 17, 2007

- 1) Strategize process of vetting Master Plan in the community
- 2) Implement plan for vetting
 - o Keep track of input
 - o Incorporate revisions
 - o Potentially create an addendum to include community comments
- 3) Act as a “hub” for connection with and between other groups/agencies.
- 4) Fill in the “potential implementers” column of the Master Plan
- 5) Decide whether or not to create a time line for goals in the Master Plan.
- 4) Adopt a finalized Master Plan by June 2008.

XI. Break & Networking

XII. Committee Report Out, Feedback & Discussion

- Committees presented their goals to the whole group, group gave feedback.
- Committees choosing more than three goals were able to advocate to do so during this time.
- Members then did some strategic thinking about unpicked goals.

XIII. Council Business & Logistics

- Hiranya:
 - Announced results of Executive Committee election:
Chair: Wilma Gold
Co-Vice-Chair: Sandy Davie

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Co-Vice-Chair: Ellen Murtha

- Informed members re: Council calendaring and plan to vary monthly agendas.
- Requested approval of Mission statement rewording. *Approved Unanimously.*
- Cathy facilitated a brainstorming session on possible presentation topics for the coming year.
- Wilma reminded members of their membership and chair responsibilities

XIV. Meeting adjourned at 3:30