



The Santa Cruz County Child Care Planning Council  
El Consejo de Planeación de Cuidado Infantil del Condado de Santa Cruz  
[www.childcareplanning.org](http://www.childcareplanning.org)

**ECE CONFERENCE PLANNING COMMITTEE**  
**Thursday, November 15, 2007, 3:00-5:00 PM**  
**COE Educational Services Conference Room**

**MINUTES**

**Chair:** Michele Mosher (California Early Childhood Mentor Program, Conference Co-coordinator)

**Members:** Janine Canada (Conference Co-coordinator), Maria Castro (Central CA MHS), , Jean Gallegher-Heil (Cabrillo College), Jennifer Lusk (Campus Kids Connection), Alma Martinez (First 5 Santa Cruz County), Diane Oyler (CCPC), Cyndi Torres-Ricca (GoKids) and Claudia Vestal (Cabrillo Family Child Care Network).

**Guests:** Ann Wise, San Lorenzo Valley

**I. Welcome and Introductions.**

Miche called the meeting to order at 3:05. All present were welcomed and introduced themselves.

**II. Discuss ECE Conference keynote format with Ann Wise:**

**Local and state children's issues:** Ask First 5 and/or Planning Council members for local issues. State Senate, Assembly members to discuss CA issues relating to children. Ann suggested that the timing might preclude Mark Stone from attending the conference because he will be a candidate unless he wins the majority in June. The alternative is to get someone from First 5 or the State: Joe Simitian or John Laird.

**Representatives of presidential candidates:** Ask central committee or head quarters for a representative of each candidate. We will need to wait until August once the conventions are over to invite candidate reps to attend the conference. Ann suggested that we get a copy of the candidates' platforms and review their positions on early care and education. Miche will call local party reps to give them a heads up of the conference once we have the date.

**Moderator for candidates' representatives:** Ann agreed to moderate the panel according to League of Women's Voters protocol, and to get a timer and voter registration staff and information.

**Questions:** As the questions occur to the audience, runners pick up cards with questions. Panel would group and weed out duplicate questions. Both presenters would have one minute to answer each question.

**Schedule:** 8:30-10 am, 1 ½ hours, with 30 minutes for awards, housekeeping and 1 hour for issues. Local and state reps speak on children's issues for 20-30 minutes. National candidate reps: total of 30-40 minutes. Time for opening comments: seven minutes. Answers: one minute. Closing statement: candidates' representatives only

**Voter registration** will be offered to attendees by the League of Women Voters. Deadline is 10/19/08. Committee will explore setting up "voting" and having pins or stickers for people who "vote"—"I am a voice for children", e.g.

**Misc.** Maria C. suggested one or more of the speakers promote voting.

Community TV: they may find it to be community service worthy. Also explore COE Technology as back up to Community TV.

### **III. Workshop Strands: Infant Toddler, Preschool, School Age (inc. K transition), Directors (Leadership). Offer at least one workshop from each strand in each of three time slots.**

#### **School age:**

- Building Positive Self and Cultural Identity for Children –
- PVPSA – Bully Prevention Program (Non Profit with PVUSD; Mark Rodgers)
- How to keep your SAP developmentally appropriate – Charlie Rice
- Curriculum Development
- Tricia Pastor and Barbara Griffin are resources
- Pre K Transition workshop – Joyce Swett from Santa Clara Co.
- First 5 Pre-K Transition – Freedom School – Alma Martinez, Kim Sakamoto

#### **Preschool:**

- Bullying – Wilma Gold
- Working with community and bringing the community into your program – Jean

#### **Infant & Toddler:**

- Inclusion (may want to repeat in the afternoon)- Mariam Ortega (Span) Ofelia Toledo-Prieto (Eng)
- Lori Clark – PITC specialist
- Infant & Toddler Foundations – Consuelo or Jean for presenters
- Supporting family culture – Heather - bilingual Lupe Cortez – Cabrillo College

#### **Directors/Leadership:**

- Environmental Rating Scales Round Table Discussion – Turning it into a positive
- Community Care Licensing Update – Offer one training in English, one in Spanish—Esther Alcala.
- Corporate model of child care – Bright Horizons or Google (Hiranya),
- Janis on partnering with families
- Child abuse prevention—Beth Love
- FCC Associations on belonging to an association—web page, etc. Check with Judy McMillen on how 2006 workshop went

### **IV. 2007 conference photos on web site**

Miche has photos for the web site to give to Rose Moonwater to place on web site once we have date.

### **V. Curriculum Fair report.**

Rob Mullen may want to set up meeting in December or January  
Irene, Alma, Jennifer are interested in assisting in coordination. Looking for location and insurance– Growing Years? Miche will contact Rob and send out email list.

### **VI. Registration fees**

Miche and Janine will present this information next month.

### **VII. CCAEYC Quarterly Meeting:**

Cyndi Torres – Rica attended the meeting, brought the mission statement and application to submit for conference funding. Next quarter's board meeting will be in Santa Cruz County in January.

### **VIII. Adjourn**

**Next meeting: Thursday, January 25, 2008 3:00-5:00, COE Ed Services Conference Room**

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