



ECE CONFERENCE PLANNING COMMITTEE
Thursday, September 27, 3:00-5:00 PM
COE Educational Services Conference Room

MINUTES

Members in Attendance: Michele Mosher (California Early Childhood Mentor Program, Conference Co-coordinator), Maria Castro (Central CA MHS), Jean Gallagher-Heil (Cabrillo College), Wilma Gold (CCPC Chair), Lorena Gonzalez (Head Start), Karen Hamman (GoKids), Alma Martinez (First 5 Santa Cruz County), Rob Mullen (Coast Community Preschool) and Claudia Vestal (Cabrillo Family Child Care Network).

I. Welcome and Introductions.

Miche Mosher called the order at 3:05. All present were welcomed, introduced themselves. Each participant and shared their interest in participating in the planning of the 2008 conference.

II. Date of conference/Cabrillo theater and cafeteria.

The conference has been tentatively scheduled for Saturday, October 11, 2008. However, the Cabrillo college room reservation calendar is not available until February 2008, thus the theater won't be booked it until then.

III. Review goals and recommendations as set at CCPC retreat: need School Age representative.

Committee members reviewed and revised the goals discussed at the CCPC retreat. Following are the revised committee goals for 2007-2008.

1. Develop appropriate, quality training and educational opportunities for the entire ECE and SAEL workforce.
2. Provide opportunities for leadership development within ECE and SAEL.
3. And various aspects of the following goals:
 - Provide technical assistance to assist programs to meet the particular needs of low-income children, children with special needs, English language learners, ethnically diverse children, homeless children and foster children.
 - Develop and expand linkages within ECE and SAEL programs.
 - Provide parenting education resources for ECE and SAEL professionals.

IV. Spring Curriculum Fair.

Members discussed the idea of holding a Spring Curriculum Fair on a Saturday in the Spring.

- Teacher curriculum "swap" – networking opportunities
- Opportunity for advertising the new conference
- Invite RAFT
- Connect with some exhibitors for participation
- Intentionally involve Family Child Care Associations
- Reserve a parking lot, Cabrillo College lower parking-lot, Twin-Lakes or La Manzana
- Mailing would be a cost.
- Need to rent Port-a-Potties
- COE to do bulk mailing to all FCC and Centers?
- Rob to draft a flyer and call Twin Lakes

V. Creating a timeline for conference planning/co-coordinator roles.

Miche and Janine to meet to review coordinator timeline and will bring to next meeting.

VI. Discuss theme of conference.

Members discussed possible themes for the conference. This conversation yielded many ideas for possible strands, “infusions” and other ideas listed below:

<p>Possible Theme:</p> <ul style="list-style-type: none"> • Advocacy • Leadership 	<p>Possible Titles:</p> <ul style="list-style-type: none"> • Become a Change Agent for Children and Families in the Future • Changing the World One Child At A Time • Voice, change, action • “Be a Voice for Children: Vote for Children”, “Ser la Voz para Los Niños: Vota por los Niños”.
<p>Possible strands:</p> <ul style="list-style-type: none"> • Infant/Toddler • Family Child Care • School Age - Kinder Transition • Partnering with Families • Leadership • Directors 	<p>Possible Infusions:</p> <ul style="list-style-type: none"> • Men in Child Care • Special Needs • Second Language Learners
<p>Other ideas:</p> <ul style="list-style-type: none"> • Set up voting options - beans • Include voter registration info in packets • Give out water bottles with conference name- provide water 	

VII. Keynote speaker suggestions.

Possible Keynote/Panel: Candidate’s views on ECE

- Leon Panetta to moderate
- Representatives of Presidential Candidates
- Board of Supervisors
- Mark Stone – local situation
- Master Plan – someone from planning council
- League of Women Voters – Ann Wise
- Children’s Health Care – Judy Darnell, John Laird
- Joe Simitian

VIII. Review last year’s conference budget and draft budget for this year.

Members were given a summary of last year’s budget and a projected budget for this year.

IX. Discuss partner agency roles and responsibilities.

Head Start: Set-up, Registration, Packet Building.

Cabrillo: Facility Reservation, Coordinating Cabrillo Course, Room Set-up/Equipment (will write it into course for instructor to do).

Go Kids Inc.: Breakfast (incl. set-up), decorations.

PACE: decorations, table set-up

MHS: assist with exhibitors.

Still Needed: Coordinating/Scheduling Volunteers.

X. Set agenda for next meeting.

Among other regular agenda items, the committee requested to discuss reinstatement of CAP Pack Award.

Next meeting: Thursday, October 25, 3:00-5:00, COE Ed Services Conference Room

