



The Santa Cruz County Child Care Planning Council  
El Consejo de Planeación de Cuidado Infantil del Condado de Santa Cruz  
[www.childcareplanning.org](http://www.childcareplanning.org)

## Executive Committee

Friday April 25, 2008  
SCCOE, ESD Services Conference Room

### Members:

Wilma Gold (Chair, Non-Violence Project)  
Sandy Davie (Co-vice-chair, Santa Cruz Toddler Center)  
Ellen Murtha (Co-vice-chair, ChildCare Ventures)  
Carole Mulford (Child Development Programs Manager)

**Facilitator:** Diane Oyler, Child Care Planning Council Coordinator

## Minutes

### I. Council Meeting Survey

Naomi and Nicole developed CCPC survey that will be accessed via Monkey Survey:

- CCPC membership survey was reviewed and input was given by the committee
- The survey would be shared at the May monthly meeting
- Results of the survey will be shared at the Retreat
- Ellen mentioned that the survey will assist in next years planning.
- **Ellen**, using the survey to change the format of the Council meetings
- Nicole and Naomi should take this on and lead the Council next year. This could be a year long process that you will be engaging in for nine months not just one.
- **Naomi**, suggested that Preschool Planning will include other community groups and members.
- **Naomi**, shared the timeline for the following weeks in order to get the results of the survey by the retreat. The end of May was suggested as possible bench mark for the survey results.
- The only question not able to incorporate would be the priorities set for the Council.
- **Wilma**, asked how we could address the future direction of the Council.
- **Sandy**, asked if we could make the survey an annual process for the Council.

### II. Retreat Planning

- Committee members would like to improve the retreat format this year to be more inclusive.
- This year the main agenda of the Council will be the Preschool Planning grant for next year.

- If funding is going to drive the Council's work how do we get buy in from the entire Council.
- Draft agenda was edited and will be shared with Cathy T. Diane will share survey results with Cathy.
- Time commitment from the Council members will increase next year due to preschool planning grant.
- What do we mean about future, the next five years? Some committee's will continue next year.

**III. Priorities Report for 2008**

- Priority report was edited by committee members and suggestions were given and noted.
- Diane will update the information and put Priorities report on the CCPC May agenda.

**IV. Master Plan – Public Hearing**

- Committee reviewed the master plan and made recommendations

**IV. Monthly Meeting Agenda & Review of Minutes**

- Committee updated the monthly agenda which included Master Plan Public Hearing, CCPC survey in May and Priorities Report.

**V. CCPC Brochure Update**

- New CCPC brochure will be sent to committee members for review via email.

**VI. Agenda Items for Next Meeting**

- None at this time.

**VII. Adjournment at 10:30 am**

**Next Meeting:** May 30, 2008 from 9:00-10:30 am Student Services Conference Room

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