



Annual Strategic Planning Retreat UCSC Arboretum, June 23, 2006

Meeting Minutes

Members Present: Maria Castro, Elizabeth Chavez, Rebecca Daniel-Burke, Sandy Davie, Larry Drury, Julie Edwards, Irene Freiberg, Laura Segura-Gallardo, Jean Gardner, Barbara Griffin, Michele Mosher, Tricia Pastor, Jody Pemberton, Ann Wise and Nicole Young.

Excused Absences: Leslie Cheung, Rebecca Garcia, Wilma Gold, Elaine Henning, Linda Kishlansky, Katie LeBaron, Elizabeth Lopez, Ellen Ortiz, Diane Oyler, Marilyn Moore, Wesley Van Camp and Claudia Vestal.

Members of the Public Present: Rowland Baker (SCCOE Assistant Superintendent of Educational Services), Naomi Brauner (Parent, Pending Superintendent Appointment), Barbara Griffin (Campus Kids Connection Director, Pending BOS Appointment), Jim Marshall (FCC Owner), Diane Siri, Ed.D (SC County Superintendent of Schools), Michael Watkins (SCCOE Alternative Education Director), Nichole Young (Parent, Pending BOS Appointment).

Staff Present: Hiranya Brewer, Sita Moon, Carole Mulford and Cathy Potts-Sales.

I. **Welcome, Introductions and Approval of May Meeting Minutes**

Vice-Chair Sandy Davie Called meeting to order at 9:05 AM. Introductions were made. Announcements followed.

Approval of the May meeting minutes moved by Julie Edwards
Ann Wise seconded
Motion passed unanimously

II. **A Conversation with Special Guest Assemblyman John Laird**

Assemblyman John Laird introduced by Larry Drury at 9:40 AM. Issues discussed:

1. Climate in the state capitol related to the budget
 - Budget is almost ready. Two of the three points of contention are child related:
 - a) K-12 education budget
 - Block grants to school sites (75%) and to school districts (25%). May be able to be used by districts to provide pre-k programming.
 - \$300 million for economic impact aid
 - \$300 million for equalization
 - b) Insuring all children for healthcare (with zero distinction between documented and undocumented children). Funding to remove caps on Healthy Families and Healthy Kids for 15 to 18-year olds.
2. Laird's child-related bills
 - AB3029 to simplify the food stamp application process
 - AB 1601 to streamline the Trust Line process
3. Implications of new Cal WORKS / TANF supplements and funding allocations
4. Results of the audit of community care licensing
 - More money is being allocated in this year's budget to increase personnel and random visitation rates.

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5. Proposition 49 (after-school funding)
 - Good program and service but challenging for budgetary reasons.
 - Mandates that \$428 million be set aside even though ramp up in first year will maybe use \$200 million. Meanwhile other programs will go without necessary funding.
6. Implications following the failure of Proposition 82
 - Does not constitute a referendum on universal preschool but on the proposed mechanism for financing it.
 - Suggestion to meet with leadership of Cabrillo College to advocate for ECE workforce development programming. 2006-2007 equalization dollars to Cabrillo should be about \$1.3 million.
 - Suggestion to meet with the Women's Caucus, which have made child care one of their top 3 issues. Contact Patty Burke or Gloria Ramiro.
7. Workforce development
 - Support higher education to promote ECE. Talk to Gene Mullin and Joe Coto.
 - This year's budget fully funds equalization which will provide increased funding to community colleges.
 - What can be done locally? Meet with leadership and board members of local community college to inform them of interest in ECE programming.
8. Flexibility of CDE funding streams for child care.
 - If we hold everything in the budget that is there now, then we will have made some great strides toward remedying some of the bigger issues and so the conversation can shift to some of the less urgent issues again.
 - Identify need for flexibility of funding streams as a push with other statewide agencies. Speak with Christian Griffith. Laird is happy to work with the Planning Council on this issue in the coming year.

III. Celebrating Our Accomplishments

Hiranya Brewer presented four documents produced by CCPC this past year. Council members remarked that it was a highly productive year and thanked all those involved in the completion of the following documents. Visit the Planning Council's website at www.childcareplanning.org to view or download these documents.

1. Needs Assessment
2. Workforce Development Position Statement
3. Review of Council Mandates (not available on website- request from Hiranya)
4. Priorities Report

IV. Preparing to Plan

Members discussed and added to the following list of "Hot Topics" in the field of child care and after-school programs this year. Committees then met (described in Part V below) and discussed which topics to focus on. The abbreviations for each committee are listed after each topic chosen by that committee (see Part V below for a key of abbreviations).

1. New Cal WORKS/TANF requirements and funding (WD, PLP)
2. Community care licensing (ASC, PLP)
3. Prop. 49 (ASC, WD)
4. State median income eligibility (PLP)
5. Regional market rates (PLP)
6. Standard reimbursement rates (PLP)

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7. Flexibility of state funding (PLP)
8. ECE workforce development (WD)
9. Using PFA momentum (WD, ECEC)
10. Higher education articulation (WD, PLP)
11. Facilities (APC)
12. Inclusion (WD)
13. Infant/toddler care- Staffing, affordability of providing programs, quality of care (WD, SPC)
14. Early literacy and school readiness (WD, SPC, ECEC)
15. Resources (SPC)
16. Linking child care to other resources- transportation, health care, social services, parent education. (None)
17. Definition of 'quality care' (WD, APC, ECEC)
18. Coordination and communication between pre-K and K-12- with Superintendents, principals and teachers (APC, WD, ECEC, SPC)
19. ECE/parent alliance (APC, WD, SPC)
20. Full-day care for children 0-5 (APC?)
21. Assessing needs for migrant programs (None)
22. Childcare unions: Program improvement and advocacy (WD)
23. Social Marketing-building awareness (WD)
24. Comprehensive Support Systems-Family Resource Workers (WD)

Topics requested for presentations to the Council in coming year:

1. Cal WORKS/TANF
2. Overview of federal and state funded child care
3. Unionization of childcare
 - Working with unions to educate them around the issues of quality
 - Can unions support childcare advocacy at a state level?
4. Ongoing "Needs Assessment" document
5. Model Programs re: kinder readiness/transition

V. Committee Formation

The following committees were formed and met to discuss which of the Hot Topics above to focus on in the coming year.

1. Policy and Local Planning (PLP)
2. After-school Care Consortium (APC)
3. Subsidized Programs Consortium (SPC)
4. Workforce Development (WD)
5. ECE Conference Planning (ECEC)

The following committees did not meet but will operate in the coming year:

1. The Executive/Membership Committee
2. The Inclusion Committee

VI. Executive Committee Election (by anonymous ballot collection)

Lunch and secret ballot from 12 Noon to 1:00 PM. The following individuals were voted in to sit on the Executive Committee for FY 2006-2007:

Wilma Gold – Chair, Sandy Davie – First Vice-Chair, Tricia Pastor – Second Vice-Chair

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VII. Strategic Planning: Aligning Committee Work with the Master Plan

Members gathered in committee planning groups to discuss specific goals for next year, to choose a committee chair and vice-chair and to set the committee meeting schedule. A compilation of these committee goals, roles and schedules will be made available at the August Council meeting.

VII. CCPC Website Demonstration (Streamlining Council Communications)

Demonstration of new CCPC website by Hiranya Brewer. Members are encouraged to email Hiranya with contributions for the Calendar, list of Links and Resources and Reports pages of the website. Council members unable to attend the retreat and members of the public are encouraged to visit the site: www.childcareplanning.org.

VIII. Closing Activity

Larry Drury facilitated a plus/delta evaluation process for the day. The results follow:

Pluses (Things that were successful)

The ice-breaker game was fun!
The meeting was well organized and productive
There was a good turn out
Committee break-out sessions were positive
There were wonderful people here
There was good conversation and thinking happening
The facilitation was well done
There was clearly thought and preparation that went into making the retreat happen
John Laid was a great guest speaker
It was held in a good venue
The networking opportunities were good
The food was good
We had so many wonderful accomplishments to celebrate
The committee goals chart was useful

Deltas (Things to do differently)

There was not enough time set aside for the ice-breaker game
The room had bad acoustics
There was no cell phone service
More emphasis needed to be placed on After-school and Recreation issues
More effort should have been made to help new members (including getting the binder and orientation power point ahead of time)
We needed more time for getting to know each other
Holding in a mid-county location would have been better
We should set next year's retreat date in the beginning of the year

Meeting adjourned at 3:10 PM