



**The Santa Cruz County Child Care Planning Council**  
**El Consejo de Planeación de Cuidado Infantil del Condado de Santa Cruz**  
**[www.childcareplanning.org](http://www.childcareplanning.org)**

**MEETING MINUTES**

**Thursday, September 20, 2007, 2:30-4:00P.M.**

**Executive Committee & Committee Chair Meeting 4:00-5:00PM**

**Location: YWCA of Watsonville**

**340 E. Beach Street, Watsonville, CA 95076**

**Members Present:** Naomi Brauner, Maria Castro, Larry Drury, Irene Freiberg, Christine Furlanic, Jean Gallagher-Heil, Wilma Gold, Barbara Griffin, Jim Hopper, Alma Martinez, Michele Mosher, Marilyn Moore, Ellen Murtha, Jody Pemberton, Wesley Van Camp, Claudia Vestal, Ann Wise and Nicole Young.

**Excused Absences:** Elizabeth Chavez, Elaine Henning, Katie LeBaron, Ellen Ortiz, Kathy Mello, Sandy Davie, Diane Oyler, Tricia Pastor Cross, Linda Kishlansky and Rob Mullen.

**Staff Present:** Hiranya Brewer, Sita Moon and Carole Mulford.

**Guests Speakers Present:** Guadalupe Mendoza, Vietta Helmle, Maria Perez

**Members of the Public Present:** None

**I. CALL TO ORDER/INTRODUCTIONS**

Meeting was called to order at 2:34. Members and guests introduced themselves.

**II. ADDITIONS TO AGENDA**

None

**III. ESTABLISH QUORUM**

Quorum was established.

**IV. APPROVAL OF AUGUST MEETING MINUTES**

Minutes approved: Jim Hopper moved to approve the minutes, Irene Freiberg seconded.

**V. PUBLIC COMMENT AND COMMUNICATIONS**

Hiranya plans to write a letter of welcome to the new Chancellor of UCSC.

**VI. LETTERS OF SUPPORT**

No letters of support have been requested.

**VII. EXECUTIVE COMMITTEE REPORT**

- Christine Furlanic was welcomed as a new member to the Child Care Planning Council in the "Consumer" category.
- The CCPC will be meeting in a variety of locations around the county, please be sure to check the website and agenda headings to ensure you have the correct date and location in your calendars.
- Three times per year, general meetings will be shortened and the Executive Committee will meet with all committee chairs from 4 to 5 pm. Those dates are also posted to the website.
- Wilma reminded people of the next CCPC Social gathering at Michael's on Main: November 30<sup>th</sup> at 4pm. All are welcome.
- There are still 2 openings on the Council in the Consumer Category. Nominations are welcome

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**VIII. STAFF REPORT**

**a) APPROVAL OF 2007-2008 CCPC BUDGET**

- Hiranya shared this year's proposed budget with Council members for approval. After brief review, Marilyn Moore moved to approve the budget. Ellen Murtha seconded. Unanimously approved.
- Hiranya announced the Seven County Legislative Forum on September 28, 2007, 8:30 to 11:30 a.m. at the Milpitas Community Center. Many elected officials will attend. People can coordinate for carpooling, and there are some scholarships available.
- Hiranya and Carole Mulford reported on the activities of the CalSAFE program, which pays for child care and support services for teen parents so they can attend high school.

**IX. COMMITTEE ORAL REPORTS**

**a) AFTERSCHOOL PROGRAMS CONSORTIUM**

Barbara Griffin reported on the Consortium's first meeting of the year. The committee has grown now that the ASES Programs have expanded, and many topics of interest for potential training and collaboration were discussed. Nicole Young referred to the survey that was conducted to help determine needs and services of Afterschool programs countywide. Survey results will be used to determine how the Consortium can best work with and serve Afterschool programs

**b) SUBSIDIZED PROGRAMS CONSORTIUM**

- Consortium Chairs not present to report. Hiranya and Sita reported that at the last regularly scheduled meeting, members discussed current CDD regulations regarding the Centralized Eligibility List (CEL) and other required activities. Sita gave a presentation on the 2007-2008 AB212 program, now called STARS.
- In addition to the regularly scheduled meeting, a special workshop for CDD program directors/financial managers was offered with Steev Schmidt, CDD fiscal services analyst. The workshop was held on September 13 and focused on CDD contract management. Another workshop will be available on October 10 with Paul Miller, Executive Director of Kidango, entitled Creative Contract Management. Contact Sita for more information: 477-5427.

**c) MASTER PLAN COMMITTEE**

This committee began meeting in July. Co-chair Larry Drury described the committee's efforts to date in developing the new Master Plan. The committee met with Katie Greeves, CCPC coordinator for Sonoma County, who shared her county's Master Plan development and monitoring process. Wilma mentioned that the committee reviewed all the input from Council members on the draft plan and integrated it into the plan. In addition, the committee worked on changing the language style of the plan to one that is more positive. The committee considered changing the formatting of the plan, but preferred the original style for this document. (Thank you to the previous authors of the Master Plan.) Hiranya has written up the timeline and process for completion and approval of this plan. Many members of the public and CCPC alumni will be recruited to participate in the process.

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**X. PRESENTATION**

Guadalupe Mendoza, Maria Perez and Vietta Helmle of the YWCA of Watsonville presented on the Unlearning Racism Campaign and the Non-violent Communication workshops being offered in Spanish.

- Vietta Helmle, Director of the YWCA of Watsonville welcomed the Council and thanked members for their support in the transition involving the COPE centers. Feeling that it was vital to actively work to combat racism, the YWCA began to collaborate with several other agencies to offer trainings and support services and to involve community members and children. She introduced Guadalupe Mendoza and Maria Perez who are working with the YWCA to create these opportunities. Maria and Lupe provide Non-Violent Communication trainings and services in Spanish. Maria spoke about the challenges of inspiring the Latino community to become interested in participating in the Campaign to End Racism. She knocked on doors and spoke to people personally in order to get them to come. Now the program is growing from word-of-mouth.
- Maria spoke about the reasons why this training is not offered in English yet, and asked for help to promote the program so that it can expand to offer more services.
- Guadalupe Mendoza described the benefits of participating in the trainings, on a personal level and a professional level, and encouraged members to participate.
- United to Eliminate Racism, NVC Santa Cruz, Reevaluation Counseling are agencies that can be contacted for trainings in English.
- The YWCA charges \$10 per session, but does not want cost to be a barrier to participation. They are looking for funding opportunities to support this work. Maria encouraged people to consider offering these trainings at their agencies so that the movement can grow.
- Flyers for the trainings can be found on the Agendas and Minutes page of the CCPC website.

Wilma Gold presented on the Non-violence in the Lives of Children Project. This committee was created by NAEYC and CAEYC to help early childhood educators and parents as they support children in coping with the overload of violence in their lives (through the media, etc). She did an exercise to demonstrate the concepts of the trainings. Wilma shared copies of the model, “A Framework for Promoting Nonviolence”, for agencies to make use of. Wilma will be teaching a class in the Spring at Cabrillo College called Creating the Nonviolent Classroom. She requested help with marketing the Non-Violence in the Lives of Children Project, to make these opportunities available locally. There is the capacity to offer the trainings bilingually or in Spanish, as well.

**XI. ANNOUNCEMENTS**

- Miche Mosher announced that October is Domestic Violence Awareness Month. Dee O’Brien will attend the CCAN meeting on Oct. 23 to present on Domestic Violence services in SC County.
- Maria Perez described the Friends Outside agency and mentioned their need for volunteers.
- Ellen Murtha announced a workshop sponsored by ChildCare Ventures and several other agencies. Gail Jack, author of “The Business of Child Care Management and Financial Strategies”, will present on “Communication with Parents and Parent Fee Collection”.
- Ali Spickler announced that the CCSLV expansion project held a successful fundraiser. They are still in search of funding to expand child care services to infants and toddlers, and pre K services in the San Lorenzo Valley.

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- Maria Castro announced that Migrant Head Start just completed their community assessment. A greater percentage of the families they are serving this year are Mixteco, which poses a challenge due to further language barriers. She mentions this so other agencies will be aware of this trend.
- Nicole Young is offering a workshop Friday, Sept 21 on serving Mixteco families.
- Irene Freiberg distributed brochures for the PACE annual conference.
- Jean Gallagher-Heil mentioned that the Cabrillo College child care center has space in its afternoon preschool program for members of the public.

**XII. ADJOURNMENT OF REGULAR COUNCIL MEETING**

Meeting adjourned at 4:00 pm.

**Next meeting:** Thursday, October 18, 2007, 2:30-4:30 (note alternate date)  
Location: Soquel Union Elementary School District Board Room  
620 Monterey Ave., Capitola