



**The Santa Cruz County
Child Care Planning Council**
El Consejo de Planeación de Cuidado
Infantil del Condado de Santa Cruz
www.childcareplanning.org

Preschool For All Taskforce Meeting
Tuesday, November 22, 2005, 1:30-3:00
County Office of Education- Ed Services Conference Room

Members Present: Vicki Boriack, Naomi Brauner, Sandy Davie, Carole Mulford, Claudia Vestal

Members of the Public Present: Kathleen Howard (Soquel District Superintendent), Rebecca Daniel-Burke (PACE APP), Linda Kishlansky (Special Ed., COE), Joyce Baker (Jonny Crow's Garden Preschool), Carmen Young (Discovery Land Preschool), Kathleen Avalon (Magic Garden Preschool).

Staff Present: Hiranya Brewer

Minutes

I. Review participant evaluations and questions from Panel event

Hiranya shared compiled results from the evaluations submitted by attendees of the PFA Panel Discussion. In general, attendees thought that the event was clear, useful, relevant and engaging. Please see attached compilation of evaluation results.

II. Evaluate the Panel Discussion event (plus/delta)

Hiranya recorded members' feedback on the panel event. In general, members felt that the event was very successful- panelists and handouts were clear and well prepared, room and food were good and event was well attended.

III. Develop Media Plan

Carole requested that each member take on a piece of the initiative to become an expert on so that the media can contact us and get quotes for the newspaper: Claudia Vestal can speak on Family Child Care, Naomi Brauner is a preschool parent and would be happy to speak to the media from that perspective. We need some quotes regarding our unified vision. Group recommended that staff contact Preschool California to request a media training for Taskforce members.

IV. Begin planning forum on PFA initiative for Spring, 2006.

- a. Set date-
 - First check Laird and Chan's schedules.
 - League of Women Voters to present
 - Consider holding in the evening or on the weekend to avoid conflict of interest issues with school employees during work hours.
 - March or April (March is less problematic in terms of holidays, Spring Break)
- b. Members brainstormed purpose, invitees, content, format for the forum

Purpose:

Share what the PFA initiative is about

Start the planning for implementation (create workgroups to focus on)

Share “The Power of Preschool” (ie. share evidence for the benefit of preschool)

Share information about demographics in Santa Cruz County

Present appropriate info to appropriate audience (ie. “The Choir” doesn’t need to hear about the Power of Preschool)

Format/Content:

Create a schedule to focus on different areas at distinct times, for example:

5:00-6:00 “The Power of Preschool”

6:00-6:30 Break

6:30-8:00 Information Session on the Initiative including Q and A
- sign ups for focus groups

Follow-up meeting with Providers: LPC to help facilitate/host a forum for providers to meet with Superintendent. Why should providers support PFA?

On another day...

Facilitated breakout groups focused on stakeholder groups (ie. constituent groups: superintendents of schools, center administrators/providers, family child care providers, business, law enforcement).

On a third day...

6:30-8:30 Facilitated Breakout Groups focused on Facilities, Workforce, Diversity of Delivery Systems, Developmentally/Culturally Appropriate Curriculum (standards)

Structure of Breakout Groups:

1. Present parameters written into Initiative,
2. Present what is undecided- who’s going to determine these things, how to contact/give input into the determination.

Invitees:

- Superintendent
- Business Community
- Providers (Center and FCC-including Special Needs Providers)
- Families

V. Next Taskforce meeting date: Tue, December 20th, 1:30 to 3:00

Items for next agenda:

- Continued planning for forum
- Continue to discuss Media Plan
- Meet with Sentinel Editorial Group
- Plan a media training with Preschool California