



The Santa Cruz County Child Care Planning County
El Consejo de Planificación de Cuidado Infantil del Condado de Santa Cruz
www.childcareplanning.org

Policy and Local Planning Committee
January 22, 2008, 2:30-4:30 PM
County Office of Education, Student Services Conference Room

Members in Attendance: Naomi Brauner (Parent, Committee Co-Chair) and Carole Mulford (COE Child Development Programs Coordinator, Committee Co-Chair), Ann Wise (San Lorenzo Valley Community Member), Jim Hopper (DSS) and Ellen Murtha, (Child Care Ventures Manager).

Staff: Diane Oyler, Child Care Planning Council Coordinator

Minutes

I. Welcome and introductions.

Chair, Naomi Brauner called the meeting to order at 2:40. Members introduced themselves.

II. Review committee goals as set at CCPC retreat

It was noted that the committee goals were on the agenda.

III. State Budget concerns and Speakers Bureau Topics

- Jim suggested a “wait and see” approach due to state budget issues.
- Naomi mentioned that the R&R Network and CCPC are meeting to strategize about what is happening to child care services.
- We will incorporate EIR and Portfolio Reports to develop talking points. Jim suggested we explain the (budget cuts) consequences to families.

Possible Child Care talking points:

- Impact on families who work.
- Lack of supervision for children due to budget cuts.
- Ellen suggested we create a message that child care is everyone’s responsibilities.
- Naomi suggested that the message needs to reference “quality care”.
- Educated private sector children need to be ready for school.
- Children need safe and healthy learning environments.
- The committee agreed to visit the chambers, council members and supervisors.
- This is an opportunity to get businesses engaged in child care.
- Jim suggested building on successes we have had with Small Developers Fee.

Local Concerns:

- Document the outcry from parents. We need stories from CDRC staff.
- Shortage of infant and toddler slots
- Reduction of preschool slots
- Reduction of Stage II slots

IV. Review talking points and effective outreach strategies shared by

Assembly member John Laird

- Diane shared with members key highlights of meeting with Laird.
- Ali will provide detailed minutes of the conversation.
- Ann mentioned that we need to request people give testimony about implications of budget cuts.
- Tell the story by example was reiterated throughout the meeting.

V. Follow-up on committee members' assignments from November meeting.

- Members felt that it is premature to visit community stakeholders.

VI. State Legislation Update

- Jim gave legislative update.
- Kindergarten bill was amended – Mullen.
- AB 978 was killed.
- AB 975 Informal child care in Assembly.
- FCC union bill has been vetoed.
- Jim suggested a visit with Simitian as he is very knowledgeable in child care issues. Simitian does an annual "*There Ought To Be a Law*".

VII. Set next meeting agenda

- Diane will check the latest from the R&R and CCPC on the budget Master Plan Breakfast.

VIII. Adjourn 4:05 pm

Next meeting:

Tuesday, February 26, 2008, 2:30-4:30 PM, COE Student Services Conference Room