



**Policy and Local Planning Committee**  
**November 27, 2007, 2:30-4:30 PM**  
**County Office of Education, Student Services Conference Room**

**Members in Attendance:** Naomi Brauner (Parent, Committee Co-Chair) and Carole Mulford (COE Child Development Programs Coordinator, Committee Co-Chair), and Ann Wise (San Lorenzo Valley Community Member), Ali Spickler (Staff to Assemblymember John Laird), and Ellen Murtha, (Child Care Ventures Manager).

**Staff:** Diane Oyler, Child Care Planning Council Coordinator

### **Minutes**

**I. Welcome and introductions.**

Chair, Naomi Brauner called the meeting to order at 2:35. Members introduced themselves.

**II. Carol reported on the release of the new R & R Portfolio.**

The release date will be Dec 12, 2007. Committee members expressed interest in using the R&R Portfolio and the updated Economic Impact Report developed by Childcare Ventures, to talk with local leaders and the media about pressing childcare issues. This research may be valuable to:

- Chambers
- Planners
- Elected Officials

Develop a cohesive message and continue to share the message with community.

People to contact to brainstorm some ideas:

David Foster, Gary McNeil, Bill Leland, Marcia Meyer, Susan True, Assemblymember John Laird, and CCPC members, etc.

**III. Review committee goals as set at CCPC retreat. Discuss and finalize action plan for the year.**

Members reviewed committee goals and requested that the goals be included on all agendas.

**IV. Develop calendar of visits with/presentations to local elected officials.**

Brainstorming on upcoming elections:

- Members suggested that the committee members could visit new candidates and educate them on child care issues.
- Look for upcoming forums and ask candidates child care related questions
- Invite candidates to speak at a forum
- Raise the profile of CCPC
- Bring child care to the forefront of the upcoming elections

- V. Members committed to:** Examine the EIR and R&R Portfolio and collectively develop one to two goals to focus on in 2008.

Develop child care message for business sector, private sectors:

- Diane: to call Assemblymember John Laird for an appointment
- Naomi, Ali, Ann will attend meeting.
- Ellen will speak with Jan Beautz, Gary McNeil, Carmen Herrera, Teresa Thomae, and CCV.
- Carole will call David Foster.
- Naomi will call Susan True
- Diane will call Marcia Meyer and Bill Leland

Ellen will create talking points and send around to PLP Committee members:

- Using new data to create positive change
- Brainstorm with collaborators on how to create change using data

**VI. Statewide Policy and Legislative Update**

Ali updated the committee on current legislation that Assemblymember John Laird is involved in at the State level.

**VII. Set next meeting agenda**

December meeting cancelled

**VIII. Adjourn**

Meeting adjourned at 4:30pm.

**Next meeting:**

Tuesday, January 22, 2008 2:30-4:30 PM, COE Student Services Conference Room