



The Santa Cruz County Child Care Planning Council
El Consejo de Planeación de Cuidado Infantil del Condado de Santa Cruz
www.childcareplanning.org

Workforce Development Committee Meeting
Wednesday, June 7, 2006, 10:30-12:30
COE, Ocean/Pacific Room

Members Present: Maria Castro, Julie Olsen Edwards (Chair), Sita Moon, Diane Oyler, Norma Alicia Pino.

Minutes

I. Discuss distribution/future purposes of Position Statement

Julie Edwards suggested that she call local Newspapers (Sentinel, Pájaronian, Mercury News) to try to get coverage of the Work Force Development position statement in the wake of Proposition 82 not passing. She will talk to them about the continued need to focus on and dedicate resources to the professional development of the Early Childhood Workforce.

Hiranya suggested that the WFD Position Statement could be co-launched/publicized with the Planning Council's 2006 Needs Assessment and the Economic Impact Report being prepared by ChildCare Ventures. The plan is to hold a "press conference" to present these three documents to the following audiences: City/County Elected Officials, Business Chambers and key stakeholders in the Early Care and Education field. Norma Alicia suggested that all three documents be placed in a packet together with a cover letter that explains the significance of these documents and weaves together the content of the three so that people understand the context and interconnectedness of the issues presented therein. Julie suggested holding the gathering at a child care center- one that is open during the summer.

II. Plan second Workforce Advisors' Collaborative meeting (June 20, 8-11 @ COE).

Members first discussed and gave feedback on the first meeting: there was a consensus that the time spent on answering the survey questions all together was not the best use of time. Perhaps agencies could have been requested to stand up and give a brief presentation of their agency and a recorder could have documented the answers independently of the group.

Members collectively decided to postpone the next Advisors' Collaborative meeting until the Fall for the following reasons:

1. The time of year is difficult for many school affiliated people who may be out of the office by June 20th and we want to ensure a high level participation so that there will be "buy-in" from all stakeholders and so the outcomes of the meeting will carry weight in the community.
2. Holding the meeting on June 20th would not allow for enough time to finalize the agency matrix and develop a draft professional development plan.

The following projects will be completed prior to the next Advisors' Collaborative meeting:

- 1. Survey Compilation** – Nancy and Hiranya will compile the survey responses we have received and send it out to the people that attended the first Advisors' Collaborative meeting. For agencies that have not responded we will leave their section blank and request that they send in the information as soon as possible. Ask them to fill out their row and send it back or call to give their info by phone.
- 2. Professional Development Plan** – Nancy will draft a Professional Development Plan document which will be shown to the Child Care Planning Council at their June 23rd retreat and then sent out to the Advisors Collaborative members prior to the next meeting along with a cover letter describing the intent and purpose of the document and requesting feedback.

III. Members discussed the future role of the Workforce Development Committee.

Members determined the following committee goals for FY 2006-2007

1. Develop a matrix of professional advising services in the county (from surveys).
2. Develop and disseminate a countywide advising form/process.
3. Develop and disseminate informational brochures re: educational opportunities (to be used as tools for advisors and guides for providers.).

Furthermore, in light of the recent failure of Proposition 82, members discussed the need to keep the issues of workforce development and availability/quality of early care and education on the front burner. Julie suggested sitting down with both the current Superintendent as well as the two candidates to discuss the possibility of the County Office of Education continuing to carry the torch and bring the community together around planning for universally accessible quality child care for all of Santa Cruz County's children. Members discussed the question of whether the COE could apply for funds to offer state funded child development programs to disenfranchised populations.

Topics Tabled until next meeting...

Meeting Planning For Second Advisors' Collaborative Meeting:

1. Meeting Logistics
 2. Outreach/Invitations/RSVP
 3. Meeting Outcomes
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