

**Santa Cruz County Child Care Planning Council**  
 Advocacy Issues Template

<b>Issue Description</b> (Background & goal)	
<b>Relevance to CCPC mission/mandates</b> (Including relationship to existing committees)	
<b>Timeframe for Action</b> (Immediate, Ongoing, Long-Term?)	
<b>Impact of Action or No Action</b>	
<b>Other orgs. working on issue</b> (Current &/or potential orgs.)	
<b>Desired Outcome(s)</b> (Immediate, Long-Term)	
<b>Ideas for Action</b> (What approach/strategy would we take to get the results we seek?)	
<b>Effort/Resources Required</b>	
<b>Likelihood of Success</b> (Given all of the above, what are the chances of creating the desired impact?)	
<b>Complete the following section to report progress and/or analyze need for continued advocacy efforts</b>	
<b>Accomplishments</b>	
<b>Next Steps</b>	
<b>Recommendations</b>	