

**Child Care Planning Council Member Survey Results
June 2009**

Q1: How long have you been a member of the CCPC?		
	N =	%
Less than 1 year	2	10%
1 - 3 years	6	30%
4 - 6 years	3	15%
7 - 9 years	5	25%
10+ years	4	20%
I don't know	0	0%
Total Responses	20	100%

Q2: What membership category are you in?		
	N =	%
Child Care Provider	5	25%
Community Representative	6	30%
Consumer (Parent)	2	10%
Discretionary	3	15%
Public Agency Representative	1	5%
SCCOE Staff	2	10%
I don't know	1	5%
Total Responses	20	100%

Q3: How would you rate the CCPC's effectiveness in performing its seven functions during the past year?							
	Very effective	Partially effective	Somewhat ineffective	Not effective at all	N/A this year	Unaware of this CCPC function	Total
Create a Master Plan for ECE and SAEL based on a 5-year Needs Assessment.	8 40%	11 55%	1 5%	0 0%	0 0%	0 0%	20 100%
Develop a Priorities Report for child care expansion funding for state-subsidized programs.	14 70%	5 25%	1 5%	0 0%	0 0%	0 0%	20 100%
Consider requests for letters of support .	13 65%	4 20%	3 15%	0 0%	0 0%	0 0%	20 100%
Meet with local and state-elected officials to inform them of early care needs of Santa Cruz County's children and families.	4 20%	8 40%	4 20%	3 15%	0 0%	1 5%	20 100%
Convene working committees to address current challenges and opportunities in the fields of ECE and SAEL.	13 65%	6 30%	0 0%	0 0%	1 5%	0 0%	20 100%
Advocate for family and child care friendly policies at local, state, national levels.	4 20%	10 50%	4 20%	2 10%	0 0%	0 0%	20 100%
Engage and educate the public on issues relevant to ECE & SAEL programs.	3 15%	10 50%	6 30%	1 5%	0 0%	0 0%	20 100%

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Q4: What, if anything, could the CCPC do to improve its effectiveness in performing these functions? (multiple responses allowed)		
Key Themes	N =	%
Do more public education and outreach through the media about the CCPC and current issues	3	19%
Meet with elected officials - local and state	3	19%
Refocus/Spend more time on core functions & current issues	2	13%
Ensure Council is better informed about issues (internal education)	1	6%
Post sample letters/advocacy tools on CCPC web site	1	6%
Increase diversity of membership to reflect community and those working with children/families	1	6%
Place as much emphasis on school-age extended learning as there is on early care	1	6%
Use ASAP Plan to seek/obtain funding to accomplish real improvements for children	1	6%
Focus on advocacy and support for local funding of child care	1	6%
It's hard to do all of the things we'd like to do	1	6%
Nothing	1	6%
Total Responses	16	100%

Q5: How would you describe your current level of involvement with the CCPC? (check all that apply)		
	N =	%
Serve as a chair/co-chair of the CCPC and/or a committee	7	32%
Regularly attend CCPC meetings	15	68%
Active member of one or more committees	11	50%
Regularly attend annual retreat	13	59%
Provide staff support to the CCPC and/or committees	3	14%
Other (Attend as often as I can)	1	5%

Q6: Would you say that your current level of involvement is:		
	N =	%
Too much for you	5	25%
<i>Just right for you</i>	<i>13</i>	<i>65%</i>
Too little for you	0	0%
Undecided	2	10%
Total Responses	20	100%

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Q7: Would you say that you have a clear understanding of your role and responsibilities as a CCPC member?		
	N =	%
Yes	19	95%
Somewhat	1	5%
No	0	0%
Undecided	0	0%
Total Responses	20	100%

Q8: If you answered "Somewhat" or "No", please provide a brief explanation. (multiple responses allowed)		
No responses to this question.		

Q9: How satisfied are you with:						
Answer Options	Very satisfied	Partially satisfied	Somewhat dissatisfied	Not at all satisfied	Undecided	Total
The frequency of CCPC meetings	16 80%	3 15%	0 0%	0 0%	1 5%	20 100%
The length of CCPC meetings	13 65%	4 20%	2 10%	0 0%	1 5%	20 100%
The content (agenda items) of CCPC meetings	8 40%	8 40%	3 15%	0 0%	1 5%	20 100%
The facilitation of CCPC meetings	13 65%	4 20%	3 15%	0 0%	0 0%	20 100%

Q10: What, if anything, could be done to improve the effectiveness and efficiency of the CCPC monthly meetings? (multiple responses allowed)		
Key Themes	N =	%
Use meetings to have more discussions/updates about current issues (less "reporting out", members share expertise, follow up on content of e-mails sent out, focus on effectiveness vs efficiency)	5	45%
Looking forward to returning to 2-hour meeting times/regular format	4	36%
Establish supplementary online meeting forum for networking, sharing ideas, discussion threads	1	9%
Other (Would like to see the happy hours return)	1	9%
Total Responses	11	100%

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Q11: What strengths, skills and/or resources do you have and are willing to contribute in order to help the CCPC perform its functions effectively?		
	N =	%
Experience working in early care and education/after school program	12	60%
Experience organizing events	11	55%
Relationships with parents/caregivers of children	10	50%
Experience with policy-level advocacy	8	40%
Analytical skills	8	40%
Presentation/Training skills	7	35%
Knowledge about resources for parents (parent education, counseling)	6	30%
Facilitation skills	6	30%
Program planning	6	30%
Marketing skills	5	25%
Program evaluation	4	20%
Relationships with elected officials	4	20%
Relationships with business community	3	15%
Relationships with higher education institutions (Cabrillo, UCSC)	3	15%
Data collection skills	3	15%
Recruiting new members	2	10%
Other (Proofreading & creating user-friendly docs; Would like to develop facilitation skills)	2	10%
Total # Respondents	20	

Q12: Do you feel that your strengths, skills and resources are recognized and utilized effectively in the CCPC?		
	N =	%
<i>Yes</i>	<i>12</i>	<i>60%</i>
Somewhat	7	35%
No	1	5%
Undecided	0	0%
Total Responses	20	100%

Q13: What, if anything, could the CCPC leadership, staff and other members do to make better use of your strengths, skills and resources? (multiple responses allowed)		
Share the list of strengths, skills and resources that members have	1	100%
Total Responses	1	100%

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Q14: Approximately how many CCPC meetings have you attended in the past year, including the annual retreat?		
	N =	%
None	0	0%
1 - 3	0	0%
4 - 6	2	10%
7 - 9	9	45%
10+	9	45%
Total Responses	20	100%

Q15: If you missed one or more CCPC meetings in the past year, what are some of the reasons why? (check all that apply)		
	N =	%
Scheduling conflicts	14	47%
Takes too much time away from work	5	17%
Not Applicable	4	13%
Meeting locations too hard to get to	3	10%
Other (Some dates; Childcare or own health; Economic situation draws attention away from CCPC)	3	10%
Meetings are not very productive	1	3%
Agenda items aren't of interest to me	0	0%
Total Responses	30	

Q16: Please rate your level of agreement with the following statements:						
	Strongly Agree	Partially Agree	Somewhat Disagree	Don't Agree at All	Undecided	Total
I am satisfied with the number of committees that exist.	9 45%	7 35%	2 10%	0 0%	2 10%	20 100%
I am satisfied with the focus areas of the existing committees.	9 45%	8 40%	1 5%	0 0%	2 10%	20 100%
The committees produce results that have an impact on the issues of early childhood education and school-age extended learning in Santa Cruz County.	10 50%	9 45%	1 5%	0 0%	0 0%	20 100%
There is a clear relationship between the CCPC's priorities/goals and the goals/activities of the committees.	11 55%	8 40%	1 5%	0 0%	0 0%	20 100%

Q17: What, if anything, could be improved about the committee structure?		
Key Themes	N =	%
Reinstate Policy & Advocacy committee	2	25%
Last year was unusual; assume preschool committees will disband	2	25%
Create/clarify process for forming committees and follow it	1	13%
Increase participation	1	13%
Consider/Look into committee for family child care contractors	1	13%
Looking forward to creating goals and related committees at the retreat	1	13%
Total Responses	8	100%

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Q18: How important are the following CCPC membership "benefits" to you?						
	Extremely important	Somewhat important	Not critical	Not important at all	Undecided	Total
Being part of a Council that is working toward common goals	<i>16</i> <i>80%</i>	4 20%	0 0%	0 0%	0 0%	20 100%
Hearing announcements and updates from other members	<i>12</i> <i>60%</i>	6 30%	1 5%	1 5%	0 0%	20 100%
Hearing presentations at CCPC meetings	<i>15</i> <i>75%</i>	4 20%	0 0%	0 0%	1 5%	20 100%
Increasing my organization's visibility in the community	<i>8</i> <i>40%</i>	10 50%	0 0%	1 5%	1 5%	20 100%
Networking with other members at CCPC meetings	<i>15</i> <i>75%</i>	4 20%	1 5%	0 0%	0 0%	20 100%
Getting to know other members at the quarterly social gatherings (at Michael's on Main)	<i>8</i> <i>40%</i>	<i>8</i> <i>40%</i>	4 20%	0 0%	0 0%	20 100%
Participating in CCPC-sponsored events	7 35%	<i>12</i> <i>60%</i>	1 5%	0 0%	0 0%	20 100%
Socializing with other members at CCPC meetings	7 35%	<i>8</i> <i>40%</i>	5 25%	0 0%	0 0%	20 100%
Staying informed about policy and legislation issues	<i>16</i> <i>80%</i>	3 15%	1 5%	0 0%	0 0%	20 100%
Staying informed about funding opportunities	<i>12</i> <i>60%</i>	5 25%	2 10%	0 0%	1 5%	20 100%
Other (Maximizing the understanding within our own ece community about other parts/aspects of our work - increasing the understanding of how issues and actions in one sector effect others.)						1

Q19: What other benefits would you like to receive as a member of the CCPC that you are <u>not</u> currently receiving?		
Key Themes	N =	%
None	1	17%
The sense that the childcare community is aware of the CCPC's existence	1	17%
Training on how to talk to electeds	1	17%
More active support around local government funding of child care	1	17%
Complimentary NAEYC memberships	1	17%
Business cards that identify us as CCPC members	1	17%
Total Responses	6	100%

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Q20: In a year from now, what do you hope to be able to say the CCPC has accomplished? (multiple responses allowed)		
Key Themes	N =	%
Raised awareness of ECE issues and CCPC's work (electeds, businesses, ECE community)	5	33%
Made progress on implementing ASAP Plan	4	27%
Became more focused, effective body (set priorities and goals, defined processes)	4	27%
Influenced policies, practices, funding	4	27%
Increased diversity of CCPC	1	7%
Helped accomplish inclusive child care environment for children with special needs	1	7%
The Master Plan for Santa Cruz County	1	7%
Total Responses	15	100%

Q21: Overall, how satisfied have you been as a member of the CCPC in the last year?		
	N =	%
<i>Very satisfied</i>	<i>8</i>	<i>40%</i>
<i>Partially satisfied</i>	<i>9</i>	<i>45%</i>
Somewhat dissatisfied	3	15%
Not at all satisfied	0	0%
Undecided	0	0%
Total Responses	20	100%