



The Santa Cruz County Child Care Planning Council
El Consejo de Planeación de Cuidado Infantil del Condado de Santa Cruz
www.childcareplanning.org

Executive Committee

Wednesday, August 19, 2009

9:00 – 10:30 a.m.

Santa Cruz County Office of Education, CDP Office

Members:

Naomi Brauner (Co-Chair, Community Bridges) & Nicole Young (Co-Chair, Optimal Solutions)
Larry Drury (Co-vice-chair, Go Kids Inc.)
Ellen Ortiz (Co-vice-chair, Child Care Consultant)
Carole Mulford (Child Development Programs Manager)

Facilitator: Diane Oyler, Child Care Planning Council Coordinator

Minutes

I. Welcome

- All members were welcomed to the meeting.

II. Discuss August CCPC Meeting

Review of Meeting Process

- Need to add additional information in meeting reminder email about items on the Consent agenda
- It was suggested to create a place holder on the agenda for emerging issues.

Meeting Outcomes

- The council members expressed the need to conduct internal education on: mandates review, and understanding parameters around advocacy – boundaries.
- Small group activities allow members to get involved and discuss emerging child care issues.

III. Developing a Process for Prioritizing Advocacy Efforts

Pressing Emerging Issues

- Submission of burning issues will be presented to executive committee by CCPC coordinator.
- Need to decide which issue has a direct effect on council members and which issues could be general statements.

Steps for Effective Advocacy

Ask the following questions to assist in selecting advocacy issue.

- Is it relevant to LPC mandate?
- Is the issue urgent?
- Is there another organization doing the same thing?
- What will be the impact?
- What is the goal?

IV. Process for completing ASAP Extension

- Committee members agreed to move forward and invite ASAP work group chairs and steering committee members to help develop a plan for utilizing the remaining Packard funds. CCPC members will be asked if they want to maintain a leadership role in implementing the plan.
- ASAP is a priority and fits within broad definition of advocacy.
- Include ASAP work group recommendations for year two implementation matrix.
- Carole will set an ASAP Steering Committee meeting.
- Steering Committee – will select from work group recommendations matrix “to do” and present them to the Council for feedback. Steering Committee will meet before monthly meeting.

V. September Meeting Agenda & Preparation

Agenda Items

- Present two burning issues – Local Child Care Funding & ASAP.
- Discuss advocacy issues using advocacy selection matrix.
- Present information on new mandate and request the council to delegate the development of the process to the SPC and LPC Coordinator.
- Include review of governance – Needs Assessment – Master Plan
- Consent agenda will include: minutes - staff report – standing committee reports.

Prep Work

- The development of an advocacy selection process tool will be developed for the monthly meeting.
- PowerPoint will review council mandates and governance.
- A detailed agenda will be developed and shared with committee members.
- New mandate information will be shared and handouts will be available at the meeting.

VI. Voluntary Temporary Transfer of CDE Funding

- SPC, Subsidized Programs Consortium, members need to be stronger stewards in supporting CDE child care programs.
- The volunteer temporary transfer of funding process should be transparent.
- The council will delegate the development of the process to the SPC and Coordinator.

VII. Adjournment

- Meeting adjourned at 10:30 a.m.

Next Meeting: Wednesday, September 23rd 9:00 a.m. to 10:30 a.m. at SCCOE
