



The Santa Cruz County Child Care Planning Council
El Consejo de Planeación de Cuidado Infantil del Condado de Santa Cruz
www.childcareplanning.org

Executive Committee

Wednesday, September 23, 2009

9:00 – 10:30 a.m.

Santa Cruz County Office of Education, ESD, Conference Room

Members:

Naomi Brauner (Co-Chair, Community Bridges) & Nicole Young (Co-Chair, Optimal Solutions)
Larry Drury (Co-vice-chair, Go Kids Inc.)
Ellen Ortiz (Co-vice-chair, Child Care Consultant)
Carole Mulford (Child Development Programs Manager)

Facilitator: Diane Oyler, Child Care Planning Council Coordinator

Minutes

I. Welcome

- All members were welcomed to the meeting.

II. Discuss September CCPC Meeting

- Review the meeting process
 - At the September meeting there was confusion over the agreement to focus on ASAP by council members.
 - Committee members expressed that there wasn't enough time at the council meeting to fully present the "Snapshot" idea.
 - The length of time to discuss the funding efforts was a surprise. Comments made by group were appreciated.
 - The advocacy selection process was structured and necessary in order to get the full council members consensus and agreement.
 - There was sense that everyone was on board.
- Review of minutes
 - All minutes will follow the set minute format.
 - If committees request detailed minutes: create a detail copy – and summarized copy of the minutes for web site.
- Review the meeting outcomes
 - In the past the executive committee leads the council, and thus had done much of the work. This year the advocacy selection process allows the entire council to participate in the decision making process and implementation.

III. Next Steps for Prioritizing Advocacy Efforts

- Local Funding
 - CCPC coordinator will make corrections to advocacy selection tool.
 - On the advocacy selection tool: Include the amount of effort/resources – on all aspects
 - Replace wording “urgency” with “timely-ness” or “window of time.”
 - Replace “other orgs. Working” – “potential partners”
 - Replace “desired outcomes” – “immediate and/or long term Likely-hood of success”.
 - The advocacy tool was adopted by the council at September meeting.
 - Structuring the committee – will occur via email.
 - Members agreed to attend the next county funding meetings.
 - Members were urged the County Task Force to drop the switchboard data, as a determining factor in establishing need.

Next Steps:

- Report on where we stand on what to do: build a platform, continue to advocate, stay informed and present County Task Force progress reports.
 - Next funding meeting is set for Monday, October 19th.
 - Development of position statement containing council’s suggestions/concerns on the county funding direction.
 - Funding committee members will be given the task of developing a position statement.
 - Email to members and reference the Task Force Power Point and slides containing summary of poverty safety nets and child care. Send it to the full council and invite them to join the process.
 - At the October 8th council meeting present an update of the funding process meetings with proposal for a council response.
 - Include guiding principles for preschool and economic impact of child care on the community.
 - Other issues not chosen will be addressed later in the year.
 - EL QUIS presentation by Consuelo Espinoza will be scheduled in the coming months.
 - ASAP Plan
 - Justification for deciding to expand and implement the “Snapshot” project as part of ASAP plan for year two was discussed.
 - Research was conducted on the effectiveness of the “Snapshot” in the existing child care community.
 - Committee identified who is the grant holder and ultimately responsible for implantation of ASAP Plan - SCCOE & ASAP Steering Committee.
-

- Benefits and effectiveness of the “Snapshot” requires additional research
- Questions assisted in defining the ASAP project year two: consultant will conduct a survey on existing kindergarten transition practices and identify gaps and best practices in the county.

Next Steps

- Next council meeting invite First 5 to present on “Snapshot” project.
- Speak to partners involved in the “Snapshot” project such as: Kim Sakamoto, kindergarten teachers, child care providers etc. before the next council meeting.
- Project partnerships and funding in the form of matching funds or in-kind contributions need to be discussed.
- Women’s Commission Report for Santa Cruz County discussion and review Women’s Commission recommendations
 - Data error in third paragraph “0-6” should be “0-5”
 - Recommendation # 4 include assigning county staff to implementation of the Developers Fees – or need to change the ordinance.
 - Recommendation # 4: “Revive the Developer Fee Loan Program, so child care programs have access to the funding. Also encourage the county look at partnering with other programs for administering the program.
 - Recommendation # 3: insert – support programs which encourage the retention and professional development of the early care and education workforce.
Delete the first sentence – let Women’s Commission know that CARES no long exists.

IV. October Meeting Agenda and Preparation

- Discuss/Decide Agenda Items
 - Follow up on the ASAP Plan
 - Report on the Task Force – position statement presentation
 - Standing Committee - SPC report out on transfer process
- Discuss/Decide who will present agenda items and/or facilitate discussions
- Discuss/Decide what prep work needs to be done prior to the meeting

VII. Adjournment

- Meeting adjourned at 10:30 a.m.

Next Meeting: Wednesday, October 21st. from 9:00 a.m. to 10:30 a.m. at Santa Cruz County Office of Ed. 400 Encinal St. Santa Cruz, CA 95060.
