



**The Santa Cruz County Child Care Planning Council**  
El Consejo de Planeación de Cuidado Infantil del Condado de Santa Cruz  
[www.childcareplanning.org](http://www.childcareplanning.org)

**CCPC RETREAT PART II MINUTES**

**Thursday, August 5, 2010, 2:30 - 4:30 pm**

**Location: Cabrillo College, ECE Building Rm. 1508  
6500 Soquel Dr. Aptos, CA 95003**

**Members Present:** Naomi Brauner, Vicki Boriack, Jean Gallagher-Heil, Christina Herrera, Linda Kishlansky, Leticia Mendoza, Ellen Murtha, Michele Mosher, Sita Moon, Ellen Ortiz, Jerri Winner, Ann Wise, Nicole Young.

**Excused Absences:** Elizabeth Chavez, Sandy Davie, Larry Drury, Irene Freiberg, Christine Furlanic, Elaine Henning, Rob Mullen, Tricia Pastor-Cross.

**Staff Present:** Diane Oyler, Carole Mulford

**I. CALL TO ORDER/INTRODUCTIONS**

- Meeting was called to order by Nicole Young at 2:30 p.m.

**II. AGENDA REVIEW AND QUORUM CHECK**

- Quorum was established.

**III. RECAP OF RETREAT PART I**

- A summary of the June retreat, Part I was provided for members who were unable to attend.
- Nicole Young, Vicki Boriack, Barbara Griffin and Jerri Winner were voted in as Executive Committee for 2010-11.

**IV. REVIEW OF COMMITTEE ROLES AND RESPONSIBILITIES**

- Vicki reviewed the roles and responsibilities of Council members and the functions of subcommittees.

**V. ANALYZE THREE KEY ISSUES USING ADVOCACY TEMPLATES**

- Three workgroups representing three key issues Council members had identified as potential priority issues for this fiscal year were (Local & State Child Care Funding, ASAP/Kindergarten Transition and CCPC Needs Assessment).
- Members will use advocacy template to analyze the three key issues and develop recommendations about whether and how the CCPC should take action.

**VI. SMALL GROUP REPORT OUT**

- Council identified Standing Committees: Subsidized Programs Consortium, ECE Conference Committee, and Executive Committee.
- Local & State Child Care Funding Report Out
  - Will be important to stay involved with local funding issues this year, as the county will begin phase two of the Community Programs funding process, and the City of Santa Cruz City is looking at ways to streamline its funding process, too.



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- Advocacy will play a large role in the coming year.
- Recommended Actions:
  - Schedule annual meetings with Board of Supervisors.
  - Develop a speaker bureau to advocate for ECE issues.
  - Stay abreast of State funding issues as it would severely impact the local funding of community programs, such as child care.
  - Educate the community on issues addressing infant/toddler, preschool and school-age children and the safety net that is provided by child care to working families.
- Likelihood of success: High, especially since the subcommittee made great progress in collaborating with county and city officials last year.
- Committee members were identified.
- **ASAP / Kindergarten Transition Committee Report Out**
  - Committee will continue the work of last year's ASAP Kindergarten committee.
  - Recommended Actions:
    - Will host annual countywide Community Forum sometime this fiscal year with a headlining a dynamic keynote speaker.
    - When funding is available, hiring a committee coordinator would increase probability of achieving identified goals.
    - Countywide dissemination of Child Snapshot will take place this year.
  - The likelihood of success: High, especially since there is positive momentum and results from last years Community Forum in the early care and education and K-12 community.
  - Absent council members and community representatives will be contacted and recruited.
- **Needs Assessment Committee Report Out**
  - The committee reviewed the advocacy template and agreed the likelihood of success: High since the needs assessment is mandated by the state and the completion of this report is set for June 2011.
  - Recommended Actions:
    - The council will update the needs assessment using only available current data, and will wait for the 2010 census data to conduct a complete update of the assessment.
    - The assessment will include North and South county trends, assess barriers for families, and will create a design that mirrors the Master Plan.
  - Needs assessment will be relied upon by the community members due to upcoming funding decisions, and will be tailored to meet community needs.
  - Committee members were identified.



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VII. WRAP UP ACTIVITIES

- Council voted to establish formal subcommittees for 1) Local & State Funding, 2) ASAP/Kindergarten Transition.
- Council voted not to establish Needs Assessment subcommittee, as the work will be conducted by staff. The Council will receive periodic updates and provide input when needed.
- Committees will select chairs at their initial meetings and inform the Council.
- CCPC calendar was provided to members, meetings will be held in various locations throughout the county this year, as requested by members via annual council survey.

VIII. CLOSING WORDS FROM CCPC CHAIRS

- Members expressed appreciation for retreat format, process and facilitation.

IX. ADJOURNMENT

Meeting adjourned at 4:30 pm

**Next meeting:** Thursday, September 9, 2010, 2:30 - 4:30 p.m. Location:  
SCCOE, Board Room, 400 Encinal St. Santa Cruz, CA 95060.