



The Santa Cruz County Child Care Planning Council
El Consejo de Planeación de Cuidado Infantil del Condado de Santa Cruz
www.childcareplanning.org

ECE CONFERENCE PLANNING COMMITTEE
Thursday, March 25, 2010, 3:00 - 5:00 PM
Growing Years Preschool at St. Stephen's, Santa Cruz, CA

MINUTES

Chair: Michele Mosher (CA Early Childhood Mentor Program)

Coordinator: Karen Hamman (Go Kids, Inc.)

Members present: Jean Gallegher-Heil (Cabrillo College; Rob Mullen (Coastal Community Preschool); Lucero Gonzales, (Go Kids, Inc.); Mary Murillo (Go Kids, Inc.); Irene Freiberg (Growing Years Preschool); Sonia Cervantes (for Maria Castro)

Absent Members: Maria Castro (Central CA MHS); Lorena Gonzalez (Head Start),

Staff: Diane Oyler, CCPC

I. Welcome. Any Additions to the Agenda?

- All members introduced themselves. No additional agenda items.

II. Facilities: keynote venue, cafeteria

- Jean has been told we are almost assured we can reserve the Cabrillo College recital hall Oct. 9, 2010. Once this is finalized, she will reserve the cafeteria and workshop rooms in the 700 – 800 buildings and room 1508.

III. Keynote

- Delaine Eastin is not available to present on 10/9/10
- Jose Luis Orosco's manager requested \$1500 for a 60 minute keynote.
- *Miche will email saying we are looking for additional sponsorship for the \$700 above our \$800 budget and that we will let them know in 2 weeks. She will follow up after the decision about Mary Toscano's proposed keynote. Mary's reduced fee is \$250.*
- *Karen will get Mary Toscano's video "Sweet Fire" and review it at Growing Years with at least two committee members on 4/1 or 4/8. Karen will email the committee on the subcommittee's decision on its appropriateness for the keynote.*
- Conference theme will be determined by keynote speaker's focus.

IV. Workshops/Presenters

- Karen shared the 12 workshop presenters who have responded.
- *Karen will resend the emails sent to potential presenter next week.*
- *Karen will present the committee with a spread sheet of workshops in April.*

V. 2009 budget; 2010 sponsorships:

- Karen received extensive COE budget print-outs, but needs the budget information to be put into our CCECE budget template to make sense of it. *She will ask for help from COE and Go Kids, and will present the final 2009 budget at the next meeting, as well as the 2010 pro forma budget*
- CCAEYC sent a check for \$1500 for 2010 (no check was sent for last year).
- *Miche will contact First 5 asking for \$1500 sponsorship this year.*

- *Irene will find out the status of PACE sponsorship for 2010.*

VI. Registration

- *Karen will give Todd, web designer from Go Kids, our suggestions from the February meeting, and schedule him for the June meeting to discuss web site improvements for this year's conference.*

VI. Save the Date Flier

- *Karen will ask Todd to design a one sheet foldable STD flier and send the pdf to the committee for review before our April 22 meeting.*
- *We will mail the flier at our May meeting.*

VII. Translators

- *Karen has contacted Oscar Rios, but not heard back from him yet.*

VIII. Conference Gifts

- *People liked the idea of giving a refillable water bottle with the logo and saving the bags for 2011.*
- *Miche will research the water bottles and report back*

IX. Curriculum Faire

- *Irene will talk with Rob about this before our next meeting. Advertising and name change were suggested.*

Adjournment

- *Meeting adjourned at 4:30 pm.*

Next Meeting: Thursday April 22. 3-5 pm at Growing Years Preschool
