



The Santa Cruz County Child Care Planning Council  
El Consejo de Planeación de Cuidado Infantil del Condado de Santa Cruz  
[www.childcareplanning.org](http://www.childcareplanning.org)

**ECE CONFERENCE PLANNING COMMITTEE**  
**Thursday, July 16, 2009, 3:00 - 5:00 PM**  
**Growing Years Preschool at St. Stephen's**

**MINUTES**

**Chair:** Michele Mosher (CA Early Childhood Mentor Program, Conference Co-coordinator)

**Members present:** Irene Freiberg, (PACE), Karen Hamman, (Go Kids), Jean Gallegher-Heil (Cabrillo College), Lorena Gonzalez (Head Start), Rob Mullen (Coast Community Preschool)

**Absent Members:** Stephanie Conroy, (Cabrillo College), Maria Castro (Central CA MHS), Diane Oyler, CCPC Coordinator

**Program**

Committee members reviewed and made corrections to the Preliminary Program. We agreed to mail it on August 20 to all programs and individuals who received the STD flier (SC Co centers and providers, CCAEYC members, 139 SB Co and about 500 in Monterey Co.)

Email about conference should go out late August to Monterey and SB Co LPCs; Google; Mentor Coordinators, etc.

Next year we will consider a STD postcard and posting the preliminary program on the web instead of mailing it. A reminder and hard copy of reg form would still need to be mailed out.

**Registration**

Karen and Miche met with Todd from Go Kids, who has begun work on a web registration process. We agreed to link from the CCPC conference page to this when finished. The web reg page will figure fees and accept credit card payment and generate receipt. Group registrations can also be made with a PO # to be paid later. There will be a Spanish version, also.

A modified copy of the web reg form will be mailed with the program (Note: must have translation of information also). This form can be used for paying by check or money order. Checks will be made out to and mailed to Go Kids.

Go Kids conference web info should include the following: Registration is limited. The registration fee is non-refundable, but transferable with receipt. The substitute attendee would bring the receipt to on-site registration. Go Kids site should also have a map that includes the Mello Center and the Cabrillo Watsonville Center, and a link to the Cabrillo page with a map of parking sites.

**Ads and Exhibits**

Karen is sending out letters to potential advertisers and will send out to exhibitors once the cafeteria is confirmed.

**Awards**

Amy Rather will receive the Early Educator Award and Rob will notify her. There will be a run-off for the Vision and Voice Award at the August CCPC meeting. Miche will create a ballot which lists several key accomplishments of both nominees.

**Opening Session**

Karen will ask Larry Drury to emcee for CCPC-- give welcome, introduce the V&V awardee, introduce Rob who will give EE award, then introduce Janis by 9:15 a.m. At end he will give housekeeping details and closing.

**To Do:**

- \* Jean will contact Watsonville Center re an AV person to do a check the week before and be on site during the conference.
- \* Lorena will investigate providing safety vests to make volunteers really visible.
- \* Miche and Karen will look for locations to post the existing ECE Conference signs.

**Next Meeting: Thursday August 20, 2009, at St. Stephen's, Santa Cruz, CA**

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