



The Santa Cruz County Child Care Planning Council
El Consejo de Planeación de Cuidado Infantil del Condado de Santa Cruz
www.childcareplanning.org

Executive Committee Meeting Minutes
Wednesday, October 10, 2011
First 5 Santa Cruz County
4450 Capitola Rd. Suite 106, Capitola, CA

Members Present: Co-Chair, Vicki Boriack (First 5 Santa Cruz County), Co- Chair, Jean Gallagher-Heil (Cabrillo College), Co Vice-Chair, Leticia Mendoza (YWCA of Watsonville), Carole Mulford (SCCOE/CDP).

Staff: Diane Oyler, CCPC Coordinator

I. Welcome

- All members were welcomed to the meeting.

II. Community Programs Assessment Committee

- County funding to community programs overview was presented to Exec. Committee by Carole M.
- The input process was shared in detail.
- Three focus areas were established Health, Finance and Safety.
- Decisions on allocation of funding recommendations will be submitted to BOS in the final report.
- The greatest need in the county for child care will be a deciding factor.
- Child care advocates need effective talking points to use for one on one visits with the BOS.
- Next County Assessment meeting will be Wednesday 8:00 am to 1:00 pm at Simpkins Swim Center.

Inside Education

- Inside Ed. members were so impressed by the early education presentations and the quality programs; they offered to advocate on behalf of quality child care when needed.

III. Review Results of LPC Retreat Part II Meeting

- Needed the Council to come away knowing what the LPC will accomplish this year? (Not sure this was accomplished at retreat).
- Review retreat committee summaries.
- Establish who the standing committees are SPC, ECE, CalSAFE, Exec. Committees.
- Collaboration Committee: SPC members said there are systems already in place that allow for collaboration. On going professional development activities doesn't warrant a committee. Maybe easier to invite center staff to join large trainings when there is extra room. Or, develop countywide trainings on broad subject areas.
- Early Care and Education Public Relations: Initial meeting will take place then expand to include more members at later date.

- School Readiness – Kindergarten Transition: Will schedule first meeting to develop committee goals, dates and times of future meetings.
- Review committee responsibility, report outs
- Review committee goals, meeting dates and times?
- Decide which committees will be staffed.

IV. Next Steps for Priority Issues

- Monthly staff reports
- Membership discussion: review directory and grid

V. Outline Plan for Upcoming Council Meetings (Feb. – Nov.)

- Discuss November presentation at Oct. 24th mtg.
- Decide what to bring to the LPC meeting?

VI. November Meeting Agenda and Preparation

- November Agenda Items:

Recap of Retreat

- Review members list of what they hope to accomplish by end of June 2012.
- Ask members for input on how to accomplish activities on the list.
- Review committee goals, if listed.
- If more activities/goals are added to the list, include who will be involved and how does it support stated goals of the council or committee.
- List of activities:
 1. ECE Conference
 2. Subsidized Programs Consortium
 3. Community Forum
 4. Visits to the Board of Supervisors
 5. EIR report
 6. Development of new talking points
 7. New web site and brochure
 8. Professional development calendar
 9. AB212 Program will be completed

Collaboration Committee Update (Diane)

- Collaboration committee clarification and update and status; activities will be absorbed by the SPC committee. Staff will coordinate professional development calendar, sharing workshops etc.
- Diane will share new professional development calendar and will notify licensed child care providers and friends of the council. Diane will develop the process by council meeting.
- Sita/Michele professional development survey results.
- Identify and finalize committee members

Early Care and Education Public Relations Committee (Carole and Nicole)

- Carole and Nicole will have the first initial meeting and will report outcomes at LPC meeting.
- LPC social networking opportunities will be developed by Nicole and Carole.
- Share draft of child care taking points.

- Will present overview of new LPC web site.

School Readiness – Transition to Kindergarten (Irene and Jerri)

- Committee will agree on three activities to accomplish this year.
- Community Forum: CA Superintendent, Tom Torlakson, will be key note speaker.
- ECE Conference Update
- First meeting will be scheduled using Google Doodle this week.

Community Assessment Report – Carole

- Present key findings from the process.

Role and Education of Council Members

- Learn how to represent your district - give examples
- Learn child care talking points
- Access new child care reports
- Members need to be available to visit their local and/or state elected officials
- Learn how to represent the Council on political issues.

LPC Presentation

- Discuss presentation by Joe Trautwein, PVUSD, ASES and 21st. Century afterschool programs.

VII. Adjournment

- Meeting adjourned at 5:00 pm.

Next Meeting: Monday, Oct. 24, 2011 meeting First 5 4450 Capitola Rd. Suite 106, Capitola, CA 95010.