



Subsidized Programs Consortium Minutes
Wednesday, September 7, 2011, 9:00-11:00 a.m.
Community Bridges, 236 Santa Cruz Ave. Aptos, CA

Consortium Co-Chairs: Lisa Hindman Holbert (Community Bridges).

Members in Attendance: Ariba Alston-Williams (Cabrillo College), Ellen Diskin (Live Oak Child Development Programs), Barbara Griffin (Campus Kids Connection), Karen Hamman (PVUSD), Kathy Lathrop (Cal SAFE and PVUSD), Leticia Mendoza (YWCA), Sita Moon (Child Development Resource Center), Jerri Winner (Head Start).

Absent Members: Larry Drury (Go Kids), Sohyla Fathi (UCSC Early Education Services), Elaine Henning (Voucher Project), Cathy Lusk (Walnut Ave. Women's Center), LeeAnn O'Connell, (UCSC Early Learning Services), Ellen Ortiz (Child Care Consultant and Co-Chair), Tricia Pastor Cross (Live Oak Child Development Programs), Stacey Reynolds (Pacific Elementary).

Guest: Susan True (First 5 Santa Cruz County), Jennifer Robinson (Raising A Reader).

Facilitated by: Diane Oyler (Child Care Planning Council, Coordinator).

I. Welcome and Introductions. Additions to Agenda

- No additions to the agenda.

II. Raising A Reader

- Successes of the Raising A Reader (RAR) program since 2006 was shared; over 9000 children have touched by the program. See thank you sheet.
- RAR exposure has encouraged families to pursue reading activities with children and has impacted children in K-12.
- RAR data sheet showed an increase in children's reading abilities and interactions with books.
- Kathy; the program will come to an end and sustainability issues need to be addressed. First 5 will continue to partially fund RAR next year. But there is a need for additional funding to continue RAR services.
- See "Keep RAR Rolling" sheet for detailed information.
- Programs were asked to explore how they can partner in fundraising for RAR.
- Some funding suggestions were: Direct contribution, adopt a program, read a thon, Round Table ticket purchases. Target and Starbucks, were identified as possible grant resources.
- It was suggested to find out what other counties are doing to raise funds for RAR programs.
- SPC programs agreed to support fundraising activities for RAR.
- SPC members will meet with Susan T. on Wednesday, October 5th 11:00 – 12:00 pm First 5 will provide lunch.

III. Enrollment Update

- Cabrillo College has openings for preschoolers in afternoon program. Will check in with Head Start for interested families.
- Live Oak has openings in afternoon preschool and looking for full paying families.

- PVUSD mid July had 110 slots opened, launched a recruitment plan, now are shy 3-4 children, most programs are full.
- YWCA will serve 64 children and are at full capacity. Staff changes were made due to reduction in the number of children enrolled.
- Community Bridges has a few openings.
- Head Start full with waiting lists. Opened Via Del Mar this week. Closed one church site.

IV. List of State Subsidized Centers

- Sita updated the spreadsheet will send to members via email for final comments.

V. Program/Budget Update

- All programs have cut their budgets according to reductions in state funding.
- Head Start, budget cuts were a challenge and a new learning experience.
- PVUSD asked about medical groups that offer benefits for child care providers. A lot of program reorganization going on in the program, less prep time, relief time, staff days etc.
- YWCA has decreased their cost on unemployment and risk factors for child care, which has reduced the amount they pay.
- Cabrillo has made the following changes; no longer offering full day care/programs, but will offer two half day programs, eliminated the cook, teachers are preparing their own snacks, the toddler room is the only class receiving lunch. Teachers clean and have taken on more household duties.
- CKC has one pre k center at Gault Elementary, there are 24 preschoolers enrolled. Reduced days of operation to match the SC City calendar.
- Live Oak was cut 18 %, after school cut 59 children at three sites.
- C. B. will have program structure changes.

VI. Collaboration Committee

- Get the survey data before we decide what to do with including non profit for profit training.
 - Is there a way to collaborate in the future?
 - Training burn out and implementation piece is important.
 - Networking opportunities are simpler in the evening for some.
 - Frameworks and Inclusive study group is one workshop idea. Develop a presentation by chunking it out various sections.
 - Begin including other centers by simply communicating amongst the programs, I'm having a training I have 10 extra seats, send an email to all licensed centers to fill the open seats.
 - Create a Professional Development calendar for the entire county.
 - Keep this committee the same, but quarterly open it up non and for profit center directors.
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To Do:

- Create a workshop survey and send to center directors.
- Create the Professional Development Calendar on CCPC web site.

VII. AB212

- The AB212 plan was shared with members, and plans were made to develop a Director driven workshop on CSEFEL implementation outcomes and strategies amongst the programs.
- CPIN Inclusion Works and Path To Inclusion workshop date and time was shared with members.
- The Central Coast Early Care and Education Conference information was shared with members.
- Conference Registration via OMS was discussed for large groups.

VIII. Announcements/Programs

IX. Adjournment

Next Meeting: Wednesday, October 5, 2011, at Community Bridges administrative offices, 236 Santa Cruz Ave. Aptos, CA. Meetings will be conducted every month and will be held at Community Bridges administrative offices.
